US PATENT & TRADEMARK OFFICE
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DESIGN
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BLU·ZIP

COPY·ZIP

ZIP·A·TONE

PARA·PAQUE

PARA·TYPE PRESSURE LETTERING

PARA·TIPE CUT/OUT LETTERING

PARA-TONE
INCORPORATED

Z
250
.P37
1970

GLOSSARY OF TERMS USED IN THIS CATALOG

PARA-TONE The name of the corporation which has manufactured Zip-a-Tone, Blu-Zip, and other acetate products for over 50 years.

ZIP-A-TONE A wax back adhesive (pressure sensitive) applied to Para-Tone sheet products (screens, colors, friskets). A generic term for all overlay products.

BLU-ZIP A heat resistant adhesive (pressure sensitive) available on all Para-Tone sheet products (screens, colors, patterns, arrows, symbols, and Para-Tipe). This adhesive will withstand heat up to 250°F in any known reproduction process. (No ghosting in reproduction—no oozing or residue when lifted).

COPY-ZIP Matte surface frisket unprinted with three different grades of adhesive:
LO-Tac—Standard Blu-Zip adhesive requires burnishing.
MED-Tac—No burnishing required, positionable.
HI-Tac—Seize adhesive-permanent no burnishing.

PARA-PAQUE A transparent red film available with the Blu-Zip adhesive only. Matte and gloss surface is available. This material is entirely "blind" to light and reproduces absolutely opaque black.

PARA-TIPE A Blu-Zip sheet printed with an alphabet and equipped with a heavyweight backing sheet. This product is available in matte finish only.

PARA-TIPE PRESSURE LETTERING A plastic sheet printed with an alphabet, symbol, or arrow. When pressure is applied the printed image transfers to any smooth object. Available in black or white. Colors are available in a 25 sheet minimum order. Heat resistant and erasable.

COLORS A matte or gloss sheet of Blu-Zip or Zip-a-Tone printed with a solid color. Eighty colors are available. (See your local dealer for a color chart.)

SPECIALS Any non-standard item that is printed for one individual or one firm per their artwork. This item can be sold that customer only. (See special section.)

ZIP-A-LINE A complete assortment of tapes slit to various widths and lengths. Available in many colors and patterns with both matte and gloss finish. Used commonly for charts, graphs, presentations, and drafting rooms. (Not shown in this catalog; see your local dealer.)

MATTE Sometimes referred to as "dullfinish". This surface will accept ink, pencil, water color, or any medium now used in the reproduction field.

GLOSS Sometimes referred to as "Shiny". This surface gives a high gloss or shiny appearance to our sheet products. Recommended for package design or overhead projection.

PATTERNS A matte or gloss sheet of Blu-Zip or Zip-a-Tone printed with a pattern such as #566 on page 9 of this catalog.

SYMBOLS A sheet of matte Blu-Zip that is printed with a symbol such as #5006 on page 23.

ARROWS A sheet printed with various arrows in black, white, black and white (BW), black on white (BOW).

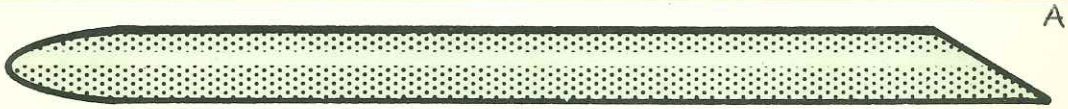
NUMBERS A sheet of matte Blu-Zip printed with numbers. Such as #3026 on page 20.

FRISKETS A gloss acetate sheet, unprinted, and coated wi Zip-a-Tone or Blu-Zip adhesive. Excellent for airbrushing photographs, when the Blu-Zip is used with light-finger burnishing.

PRESSURE SENSITIVE ADHESIVE An adhesive that will not stick permanently until pressure is applied. (See Zip-a-Tone; Blu-Zip.)

FRISKET KNIFE Available at your local art store for $.60. This knife is not manufactured by Para-Tone.

A



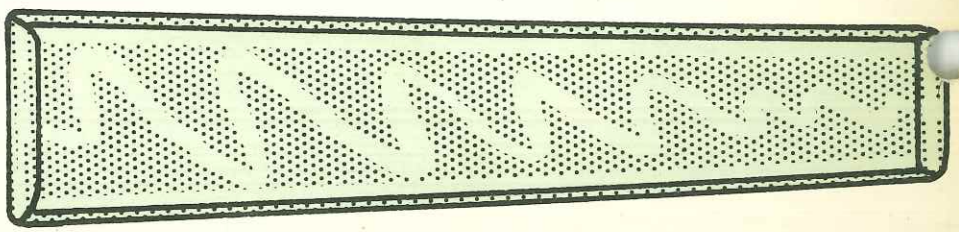
PRESSURE LETTERING BURNISHER A wooden tool used for transferring Pressure Lettering. Available at your local Art Supply for $.35.

B

PARA-TONE NEEDLE A cutting needle used for cutting Zip-a-Tone or Blu-Zip. Available at your local Art Supply for $.35. This needle is made with the finest stainless steel needles and will not rust.

BURNISHER A plastic device used to burnish Zip-a-Tone and Blu-Zip materials. Available at your local store for $.50.

C



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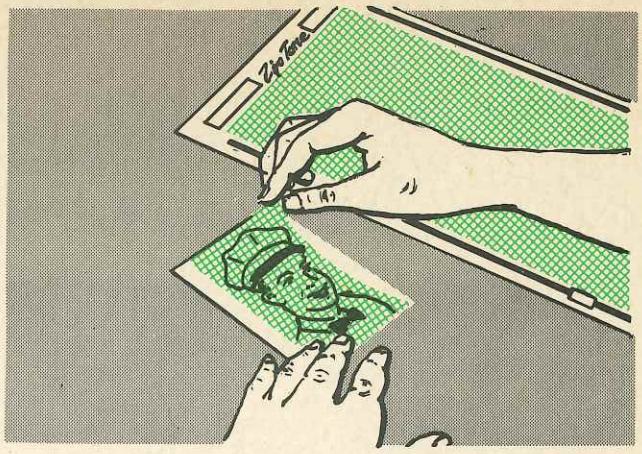
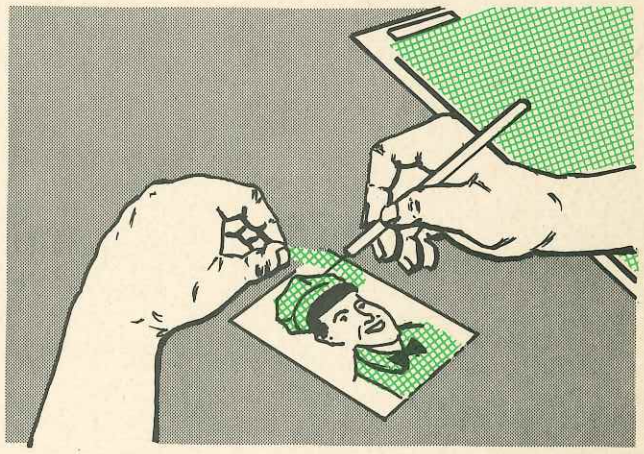
HOW TO USE ZIP-A-TONE AND BLU-ZIP SCREENS AND COLORS

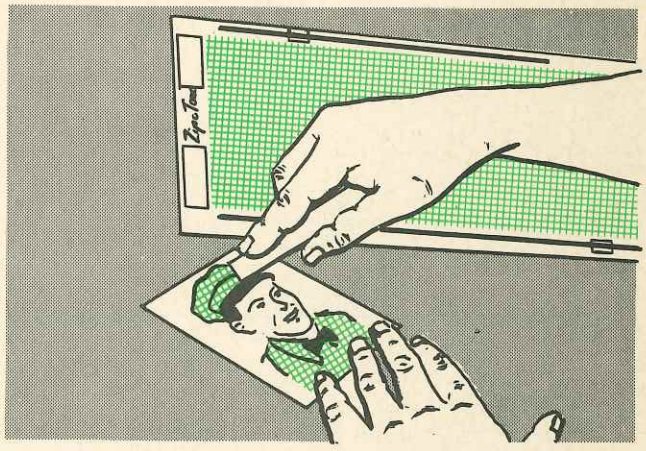
When inked drawing or artwork is completed and free of all dirt or erasures, place the sheet of tone over the area to be shaded, allowing about ¼" overlap. Burnish lightly with fingernail to hold temporarily in place.

Using the handy Para-Tone cutting needle, cut out the area exactly where desired. Even very small areas can be cut easily with the needle without any damage to the most delicate drawing or tracing.

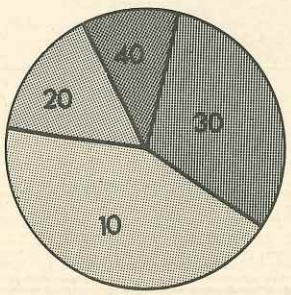
Remove the surplus tone by lifting it off with the point of the needle. Place a clean sheet of paper over the remaining tone and burnish firmly with the opposite end of the cutting needle. Burnish until an even and uniform tone is achieved over the entire area.

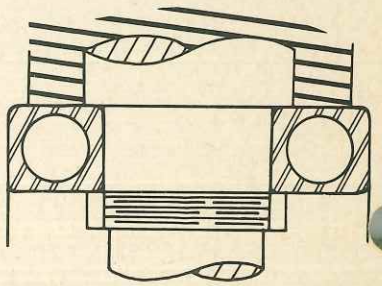






SOME TYPICAL USES OF SCREENS





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Screens and Patterns are *not* available in Pressure Lettering.

To order any Standard Dot pattern, list the number of sheets desired, followed by the type of adhesive [*Zip-a-Tone* (Z) or *Blu-Zip* (B)], then the pattern number followed by the type of finish [*matte* (M) or *gloss* (G)].

EXAMPLE: To order 6 sheets of pattern number 56 with regular Zip-a-Tone adhesive printed in black on matte finish list as follows.

6-Z-56-M-BLACK ***Indicate black (B) or white (W).***

REMEMBER—List the quantity, type of adhesive, pattern number and finish in the order shown above to avoid delays in the processing of your order. If finish is not specified, gloss will be supplied.

ZIP-A-TONE SOLID COLOR SHEETS

COLORS

2001—Dark Sandalwood Brown
2002—Medium Sandalwood Brown
2003—Light Sandalwood Brown
2011—Dark Brown
2012—Medium Brown
2013—Light Brown
2014—Dark Pastel Brown
2016—Light Pastel Brown
2021—Dark Yellow
2022—Medium Yellow
2023—Light Yellow
2024—Dark Pastel Yellow
2026—Light Pastel Yellow
2032—Golden Yellow
2041—Dark Orange
2042—Medium Orange
2043—Light Orange
2044—Dark Pastel Orange
2046—Light Pastel Orange
2052—Vermilion
2061—Dark Red
2062—Medium Red
2063—Light Red
2064—Dark Pastel Red
2071—Dark Rose Red
2072—Medium Rose Red
2073—Light Rose Red
2074—Dark Pastel Rose Red
2082—Magenta
2093—Lavender
2100—Deep Purple
2101—Purple
2111—Violet
2121—Dark Ultra Blue
2122—Medium Ultra Blue
2123—Light Ultra Blue
2124—Dark Pastel Ultra Blue
2125—Medium Pastel Ultra Blue
2132—Medium Blue
2133—Light Blue
2134—Dark Pastel Blue
2135—Medium Pastel Blue
2136—Light Pastel Blue
2143—Turquoise
2152—Medium Peacock Blue
2154—Dark Pastel Peacock Blue
2162—Medium Viridian Green
2163—Light Viridian Green
2171—Dark Green
2172—Medium Green
2173—Light Green
2174—Dark Pastel Green
2176—Light Pastel Green
2181—Dark Olive
2182—Medium Olive
2191—Olive Drab (Armed Forces)
2203—Chartreuse
2212—Ochre
2222—Process Yellow*
2232—Process Red*
2242—Process Blue*
2252—Process Black*
2262—Para-Paque Transparent Blocking Film
2271—Dark Gray
2272—Medium Gray
2273—Light Gray
2280—Black
2289—Metallic Gold
2290—Opaque White
2299—Metallic Silver
2300—Transparent White
2310—10% Scale Gray
2320—20% Scale Gray
2330—30% Scale Gray
2340—40% Scale Gray
2350—50% Scale Gray
2360—60% Scale Gray
2370—70% Scale Gray
2380—80% Scale Gray
2390—90% Scale Gray

As recommended by the Graphic Arts Technical Foundation

These eighty brilliant transparent colors and tones when used on layouts and finished artwork enable the artist and designer to use color creatively and to add emphasis to areas where attention must be drawn. The unusually wide selection of beautiful colors, with their intensity and evenness of tone, gives unlimited freedom in the use of color to produce the best possible effects. Economy in time-saving and the ease with which these color sheets can be quickly applied makes them a most valuable tool in making high quality artwork. The method of application is the same as "How to apply screens" described on page two.

The matte surface of these sheets (they are also available with a gloss surface) is designed for finest results in use of pencil, inks, watercolor, temperas or any other medium. The finish can be erased upon and re-drawn, it does not reflect when being viewed or photographed.

A package or layout will have a more finished look than is possible with pastel chalk or colored papers and does not crack when carried over folds. For a brilliant color-reflective foil package, use a glossy surfaced sheet burnished down on a bright silver foil for either backgrounds, cut-out lettering or logos. All colors can be matched in printing inks.

Countless beautiful color combinations can be produced by laying these various color sheets over one another. Varying tones of the same color are formed by several layers of the same color where economy requires a black and one color printing. The unusual transparency of these colors enables the artist to work directly over the black and white artwork with perfect accuracy. Working on overlays permits the presentation of two

TO SEE THESE COLORS ASK

COLOR SHEETS

color artwork or layouts in any of these brilliant, clean colors on the Zip-A-Tone Color Chart.

80 COLORS

The multitude of interesting effects which may be had by combining these colors over the countless Zip-A-Tone screens and patterns should not be overlooked. In addition, any of the screens and patterns may be had in any of the eighty colors with a minimum order of twenty-five sheets of each color requested.

WHEN ORDERING ZIP-A-TONE

These color sheets are available in two sizes 9" x 12" and 16¾" x 21¾". There are two finishes, an excellent matte surface or a clear glossy surface. Please specify matte surface if desired when ordering, otherwise glossy will be shipped. Two adhesives are available, the Zip-A-Tone wax-base adhesive or the heat-resistant Blu-Zip adhesive. Please give both the name and number of the color when placing the order.

A FEW HINTS ON USING COLOR SHEETS

Highlighted areas in artwork can either be cut from the color sheet when it is laid over the drawing or can be painted in white directly on the matte surface of the color sheet.

Color circles without compass holes can be cut by placing the compass needle on a half inch square of .0075 or .010 acetate, or several layers of lighter material cemented together. This is adhered to the color sheet with a one-coat rubber cement or double-faced tape and removed after the circle is cut . . . leaving no compass hole. A sharpened drill-bit or cutting blade placed in the leadholder of a pencil compass makes an excellent cutting tool.

To join two color sheets for larger areas of color, overlap them head-to-head or foot-to-foot. Make a cut through both pieces, remove the waste and make the butt-joint as described in the "How To Use" section of catalog. To join the sides of the sheets, keep the tops of the sheets in the same direction, overlap the sides, make a cut for butt-joint as before.

PARA-PAQUE

Special attention should be drawn to the Para-Paque sheets. This is a perfect solution to all blocking and opaquing problems in preparation of artwork and overlays, photographic negatives and positives, engraver's stripping operations and blocking critical areas of engineering drawings from reproduction.

Para-Paque is a light-safe, pressure-sensitive, highly transparent clear red film which completely blocks the passage of actinic light far beyond the usual exposure limits. Because of its heat-resistant adhesive, it is ideal for blueprint and diazo applications and can be removed and re-applied at will.

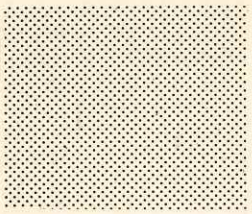
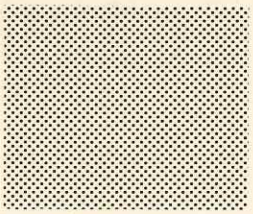
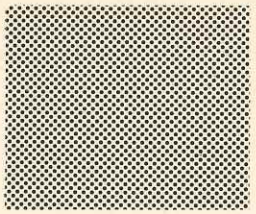
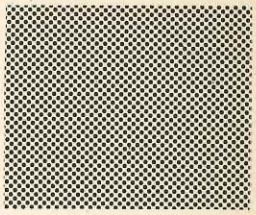
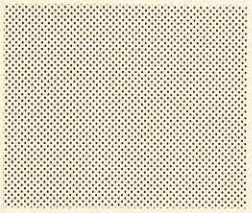
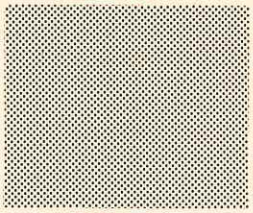
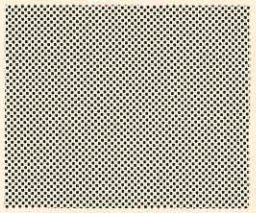
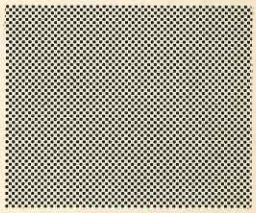
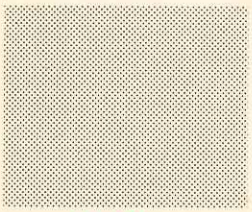
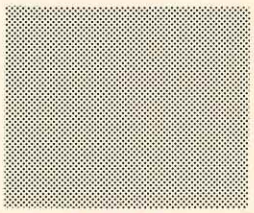
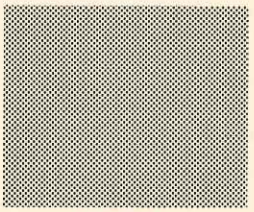
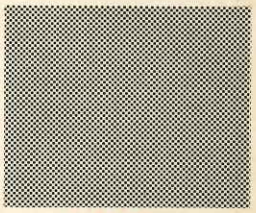
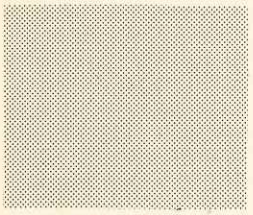
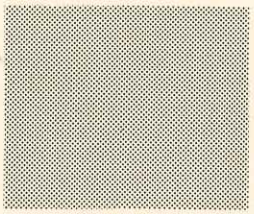
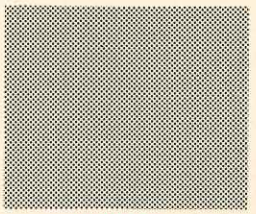
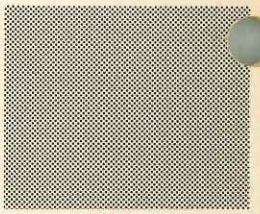
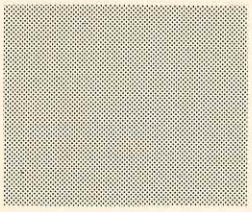
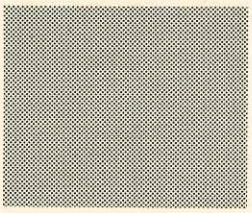
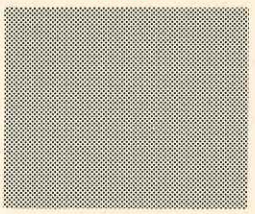
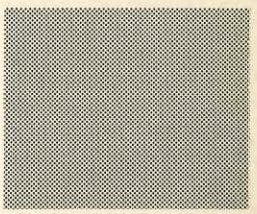
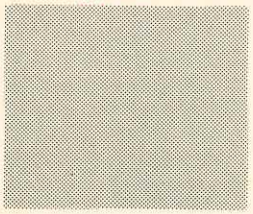
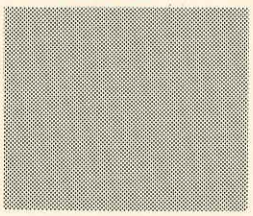
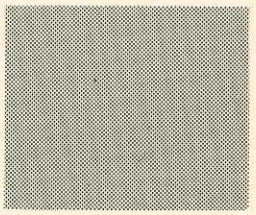
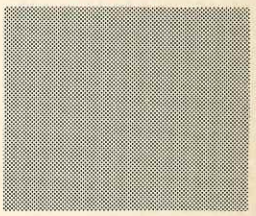
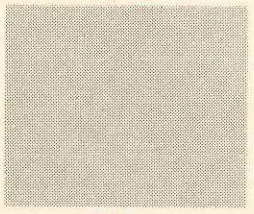
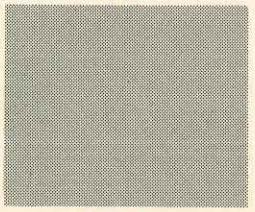
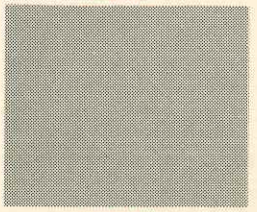
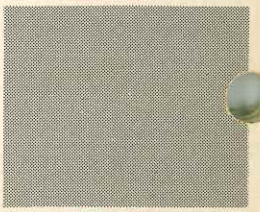
The unusual transparency makes Para-Paque a perfect material for preparing color separation overlays and for blocking negative backgrounds and other details. It cuts easily with hairline accuracy and smoothness with perfect adherence. Either matte or glossy surfaces are available in sheet sizes of 10" x 14" or 18" x 24". Please specify matte surface when ordering otherwise glossy will be shipped.

YOUR DEALER FOR THE LATEST ZIP-A-TONE COLOR CHART

ZIP-A-TONE—BLU-ZIP

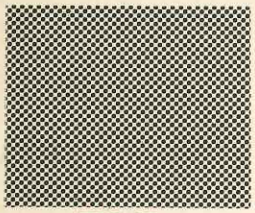
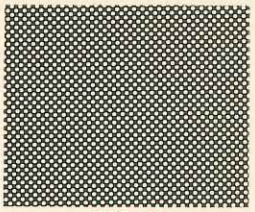
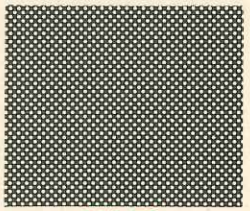
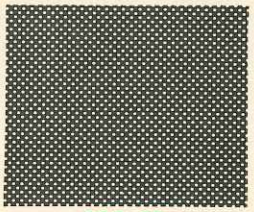
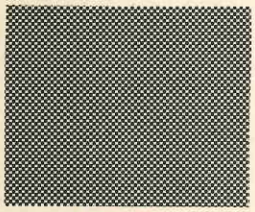
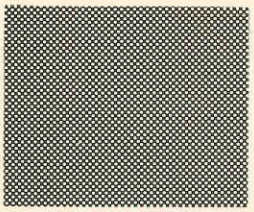
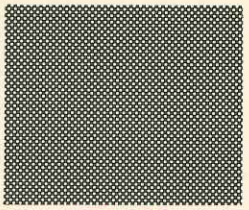
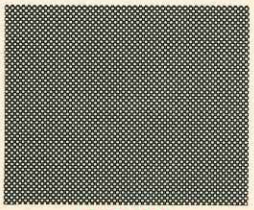
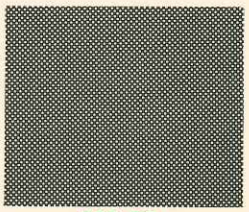
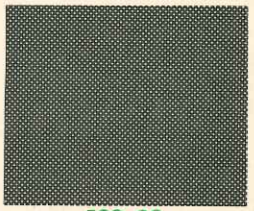
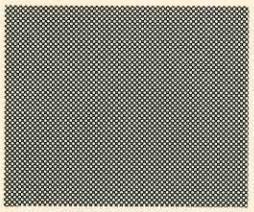
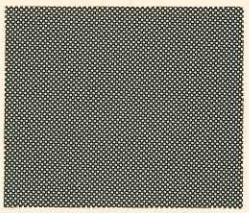
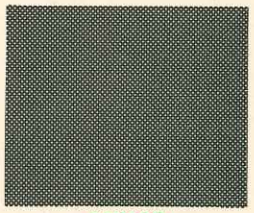
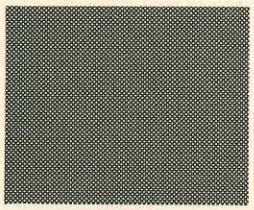
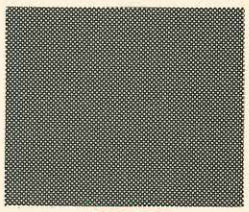
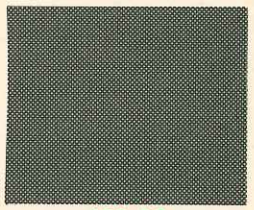
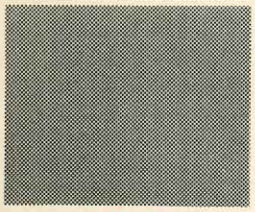
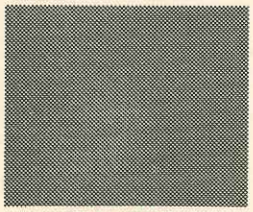
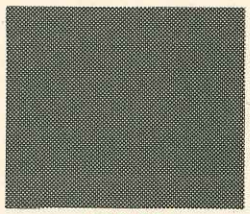
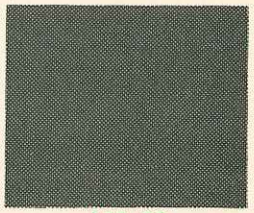
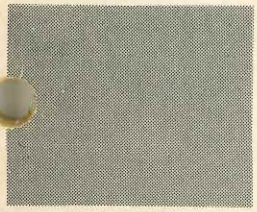
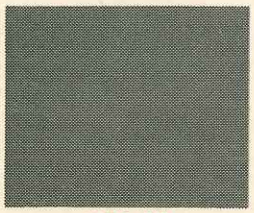
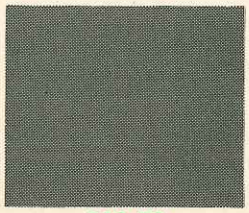
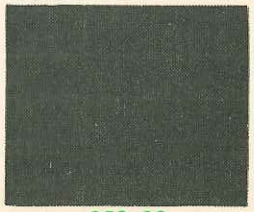
COORDINATED DOT SCREENS
8"x 12" PRINTED AREA

Order by number below screen.

	10%	20%	30%	40%
32½ LINE SCREEN ORDERING SYSTEM #325	 325•10	 325•20	 325•30	 325•40
42½ LINE SCREEN ORDERING SYSTEM #425	 425•10	 425•20	 425•30	 425•40
50 LINE SCREEN ORDERING SYSTEM #500	 500•10	 500•20	 500•30	 500•40
55 LINE SCREEN ORDERING SYSTEM #550	 550•10	 550•20	 550•30	 550•40
60 LINE SCREEN ORDERING SYSTEM #600	 600•10	 600•20	 600•30	 600•40
65 LINE SCREEN ORDERING SYSTEM #650	 650•10	 650•20	 650•30	 650•40
85 LINE SCREEN ORDERING SYSTEM #850	 850•10	 850•20	 850•30	 850•40

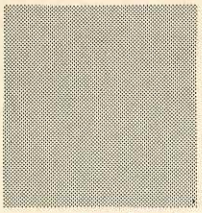
SCREENS & PATTERNS

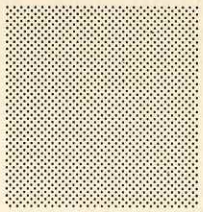
COORDINATED DOT SCREENS
8" x 12" PRINTED AREA

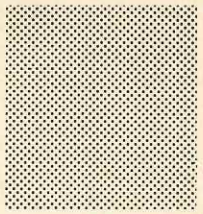
50%	60%	70%	80%	Order by number below screen.
 325•50	 325•60	 325•70	 325•80	**32½ LINE SCREEN** ORDERING SYSTEM #325
 425•50	 425•60	 425•70	425•80	**42½ LINE SCREEN** ORDERING SYSTEM #425
500•50	 500•60	 500•70	 500•80	**50 LINE SCREEN** ORDERING SYSTEM #500
550•50	 550•60	 550•70	 550•80	**55 LINE SCREEN** ORDERING SYSTEM #550
600•50	 600•60	 600•70	 600•80	**60 LINE SCREEN** ORDERING SYSTEM #600
 650•50	 650•60	 650•70	 650•80	**65 LINE SCREEN** ORDERING SYSTEM #650
 850•50	 850•60	 850•70	 850•80	**85 LINE SCREEN** ORDERING SYSTEM #850

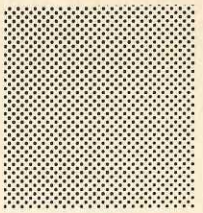
NUMBERS IN BRACKETS INDICATE LINE COUNT PERCENT OF TONE

STANDARD DOT SCREENS

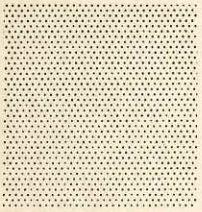

#59 (74-25%)

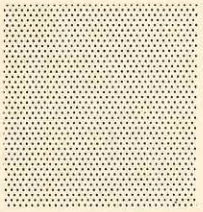

#34 (38-30%)

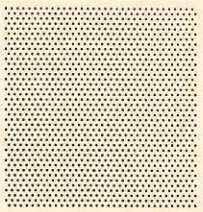

#33 (36-22%)

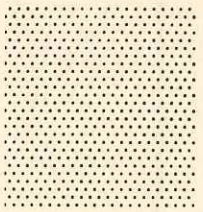

#19 (32-35%)

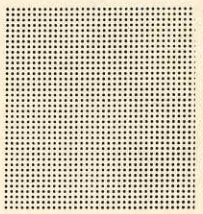
#314 (22-35%)

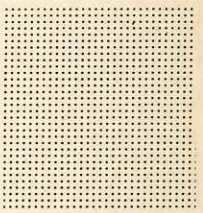

#51 (32-20%)


#44 (32-25%)

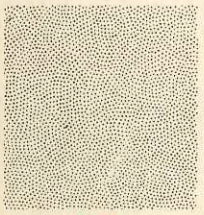

#25 (32-30%)

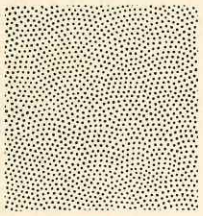

#42 (21-20%)

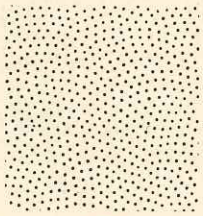

#21 (36-32%)

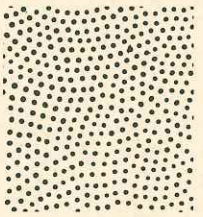

#52 (30-15%)

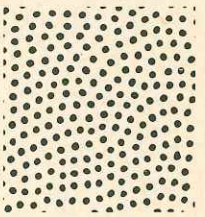
SPECIAL SCREENS


#305

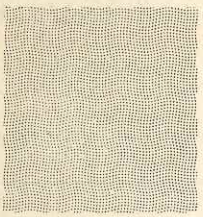

#304

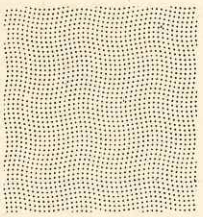

#309

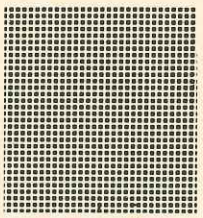

#308

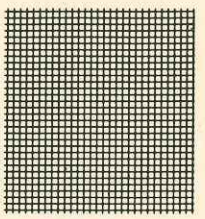

#307

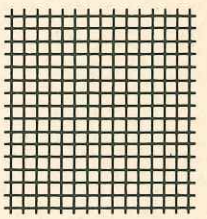
#371

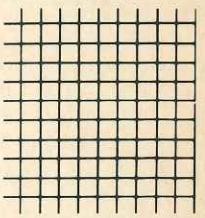

#301

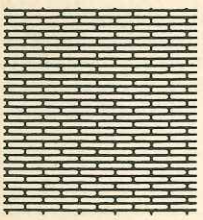

#303

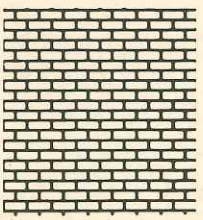

#312 (30-45%)


#348


#440 (15-20%)


#439 (10-15%)


#463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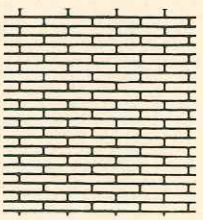
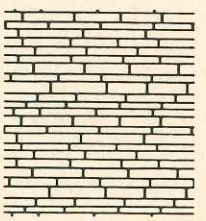
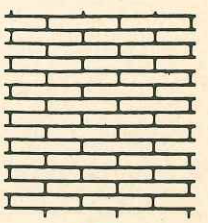

#464


#689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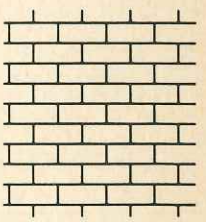
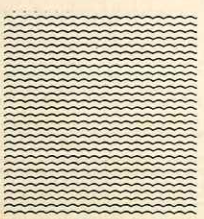

#461

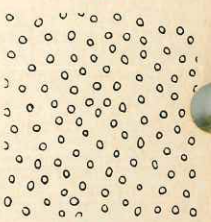

#446

#447

#647

#665

#695


#703

SCREENS and PATTERNS

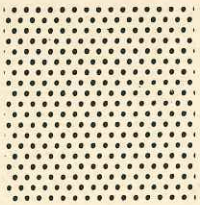
STANDARD DOT SCREENS & SPECIAL SCREENS

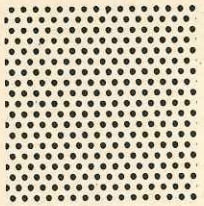
8"x 12" PRINTED AREA

NUMBERS IN BRACKETS INDICATE LINE COUNT PERCENT OF TONE

STANDARD DOT SCREENS

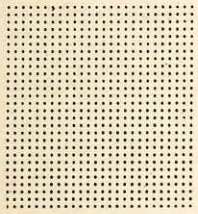
#23 (22-30%)

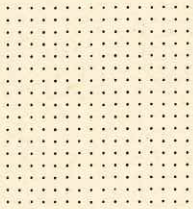

#313 (16-15%)

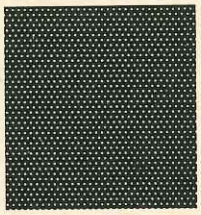

#315 (16-20%)

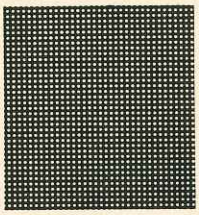
#429 (9-15%)

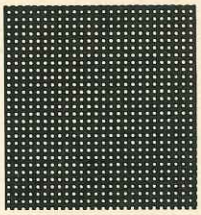
#428

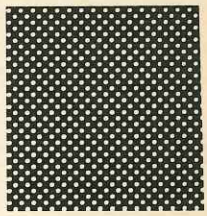

#29 (26-32%)


#310

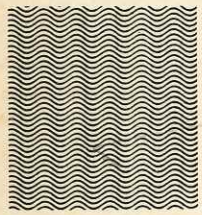

#1 (32-90%)


#4 (36-70%)

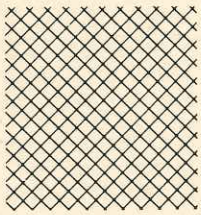

#374

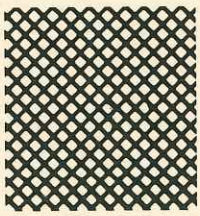

#813

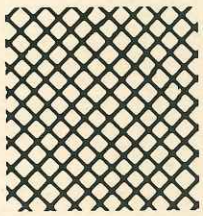
SPECIAL SCREENS


#341

#423

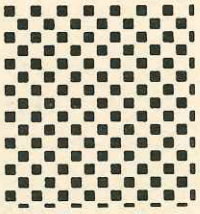

#438 (16-20%)


#559


#445

#560

#409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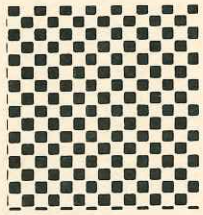
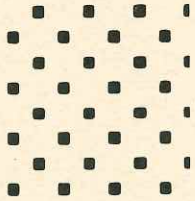

#551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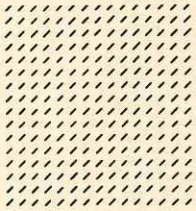
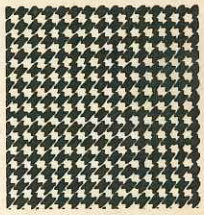
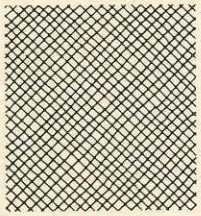
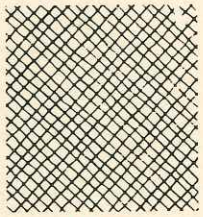
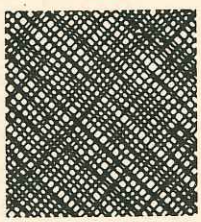

#362


#556

#435 (42-20%)


#433

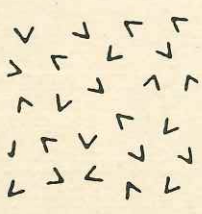

#432

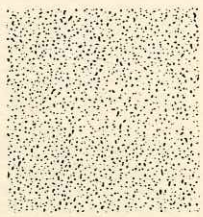

#434

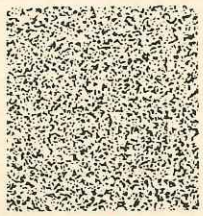
#343

#342

#365


#366

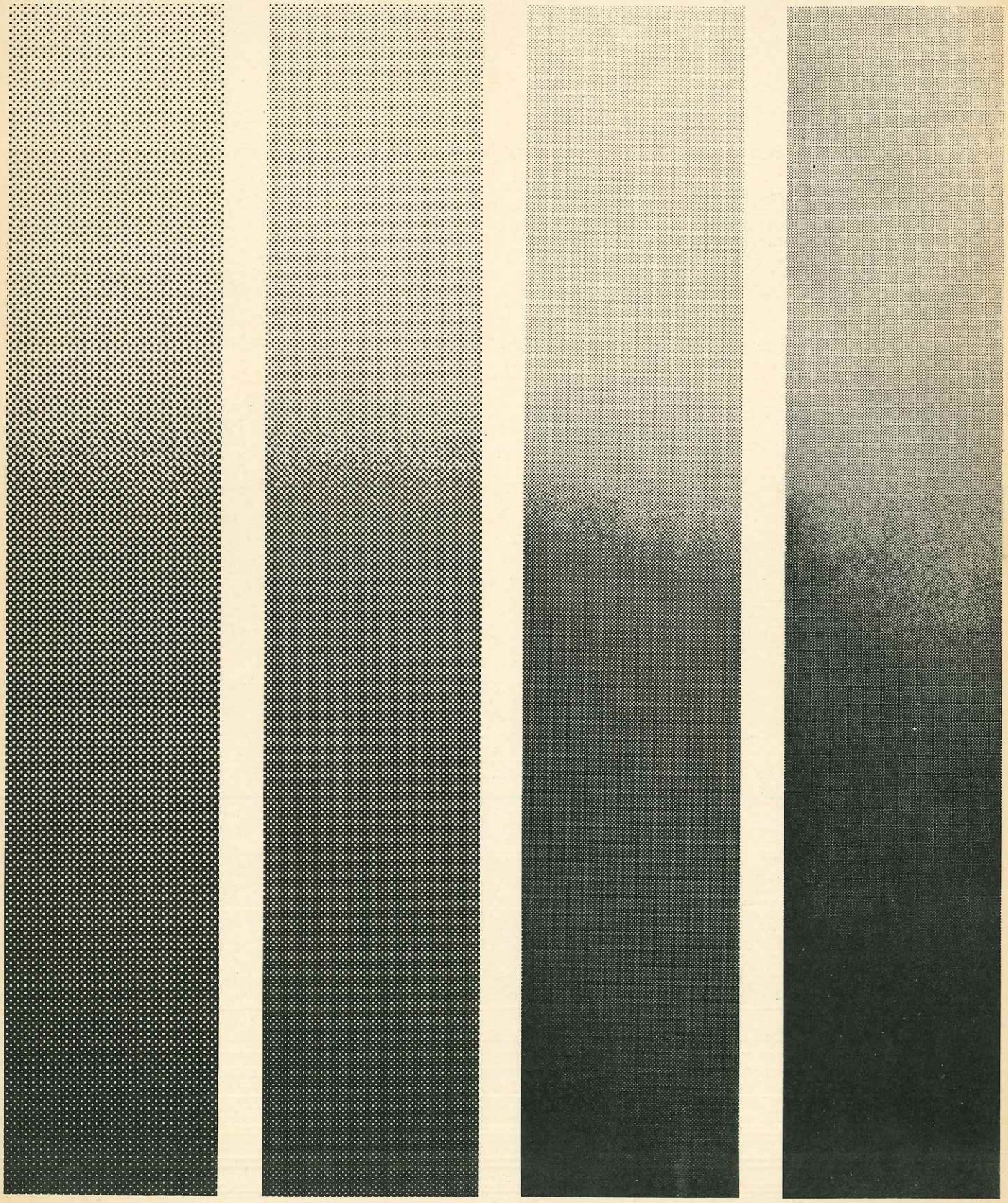

#321


#320

#319

#566

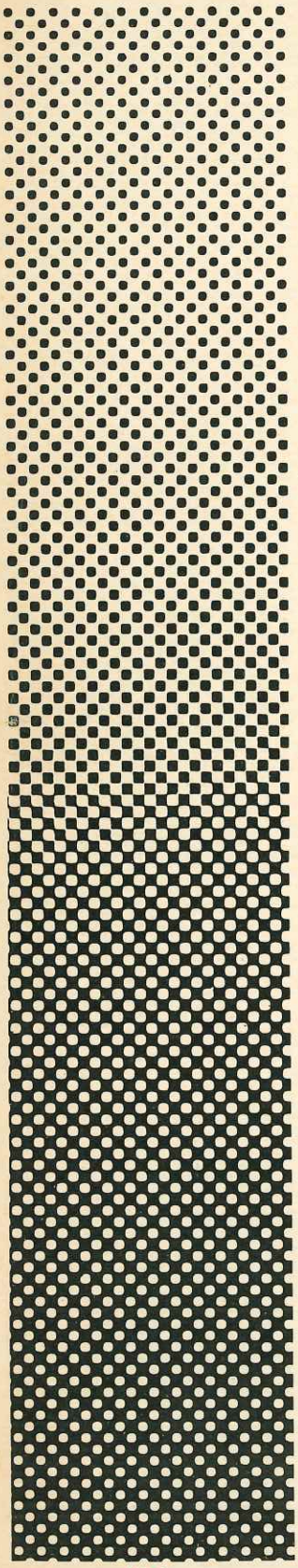
GRADUATED TONES
8"x 12" PRINTED AREA



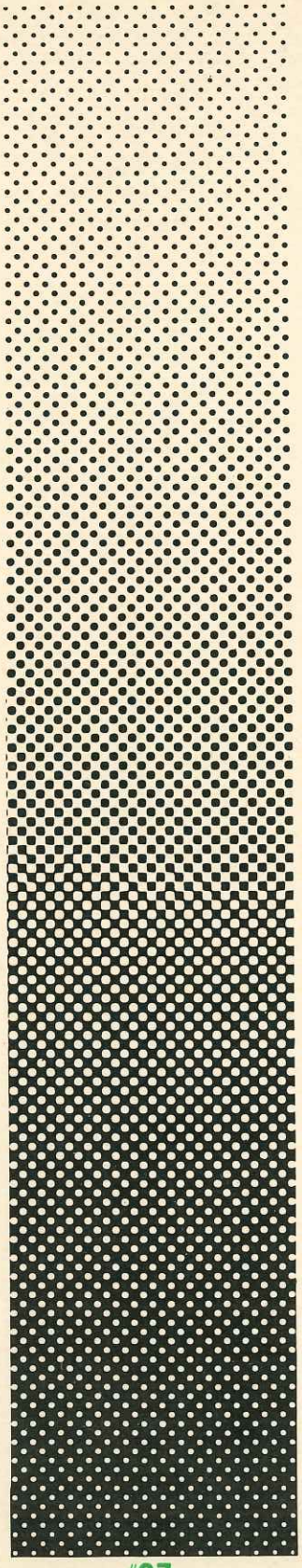
#91 #92 #93 #94

SCREENS & PATTERNS

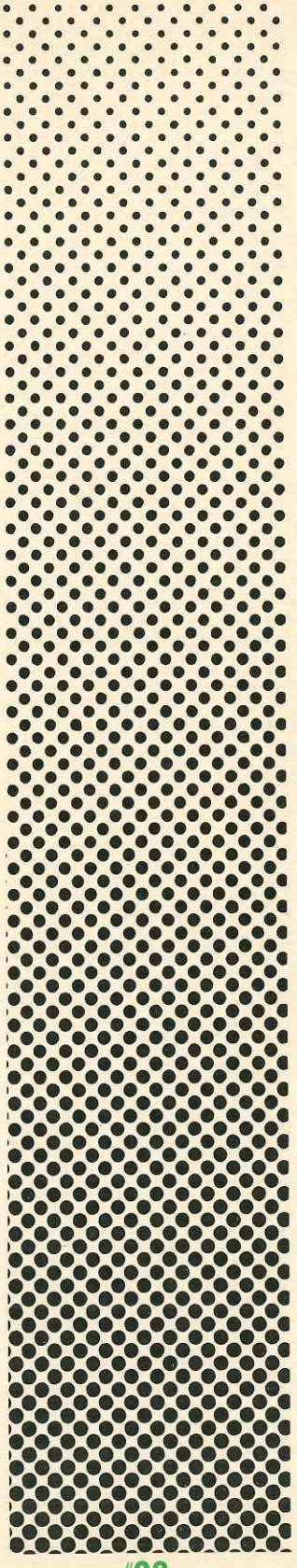
GRADUATED TONES
8"x 12" PRINTED AREA



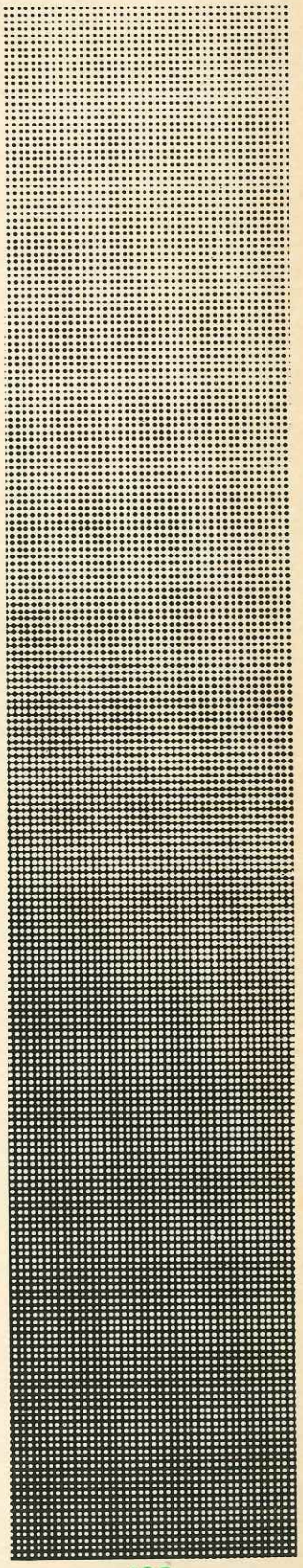
#96



#97



#98



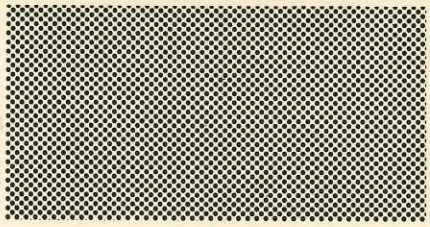
#99

NUMBERS IN BRACKETS INDICATE LINE COUNT PERCENT OF TONE

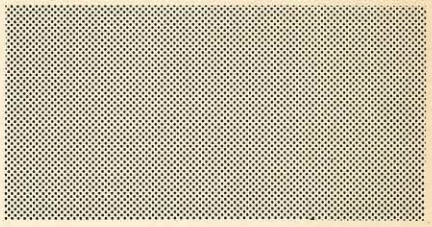
LARGE AREA SCREENS

The patterns listed here are available with printed areas of 16¾ x 21¾ inches and are ideal for use on large areas where a uniform tone throughout is desired. Large Area Screen patterns eliminate matching and piecing of tone which is often required from smaller sheets.

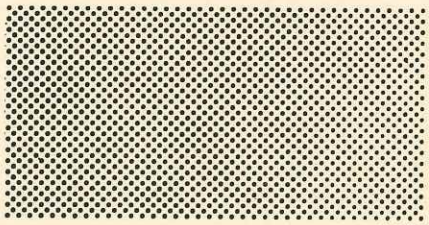
Para-Tone Large Area Screens are available with Zip-a-Tone adhesive or with heat-resistant Blu-Zip in black or white with matte or gloss finish.



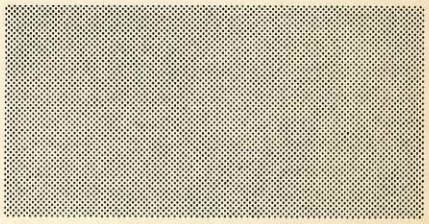
#104 (30-40%)



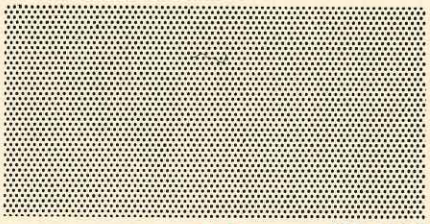
#110 (42-25%)



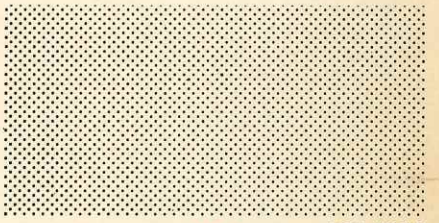
#105 (25-20%)



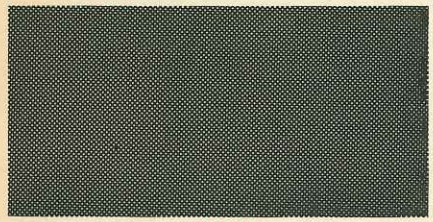
#111 (49-25%)



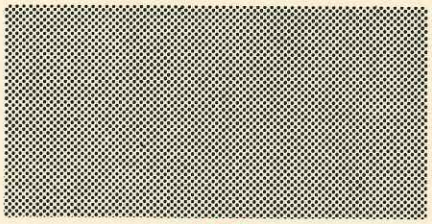
#106 (32-15%)



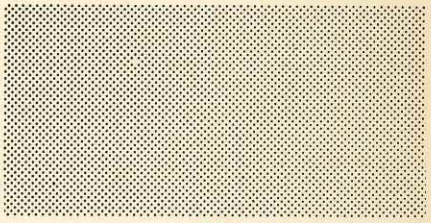
#112 (29-10%)



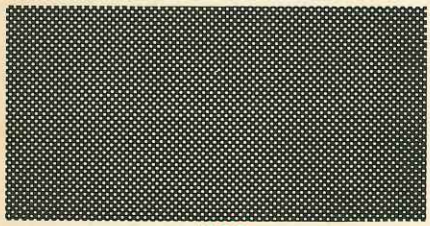
#101 (54-85%)



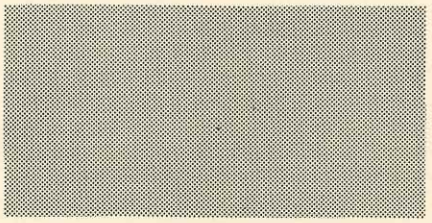
#107 (40-30%)



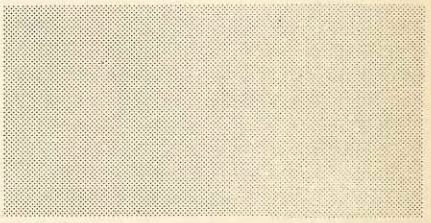
#113 (38-20%)



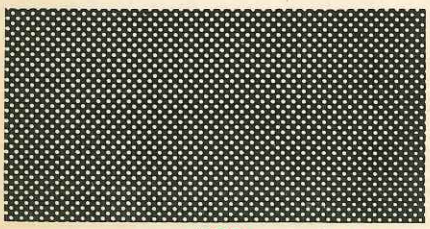
#102 (36-70%)



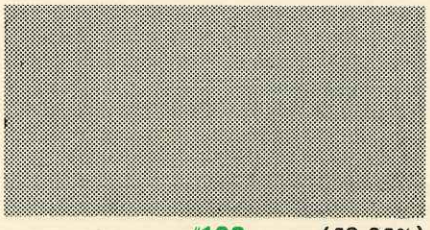
#108 (59-30%)



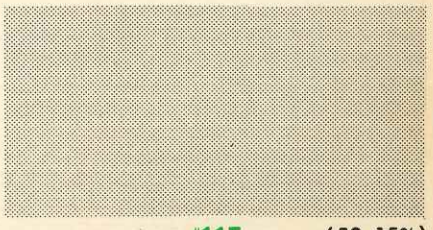
#114 (60-15%)



#103 (26-70%)



#109 (59-35%)



#115 (50-15%)

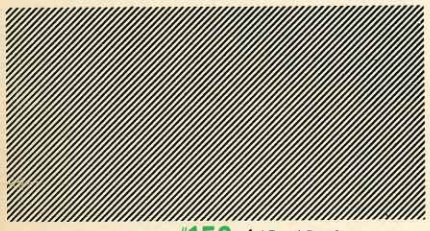
SCREENS & PATTERNS

LARGE AREA SCREENS
16¾x21¾ PRINTED AREA

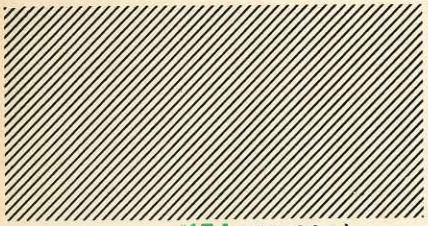
NUMBERS IN BRACKETS INDICATE LINE COUNT PERCENT OF TONE

#151 (58-50%)

#152 (58-45%)

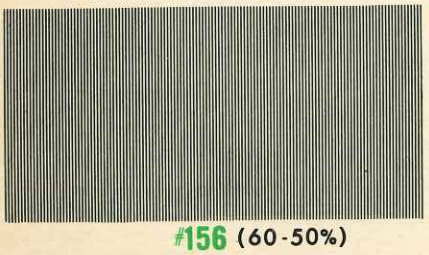


#153 (42-40%)

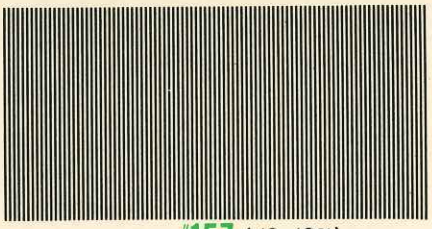


#154 (28-30%)

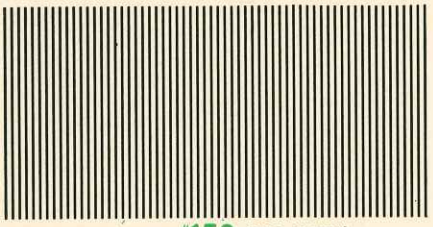
#155 (22-20%)



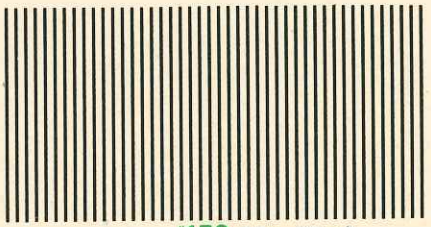
#156 (60-50%)



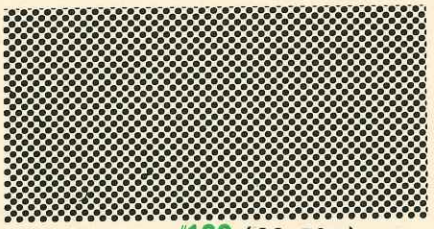
#157 (42-40%)



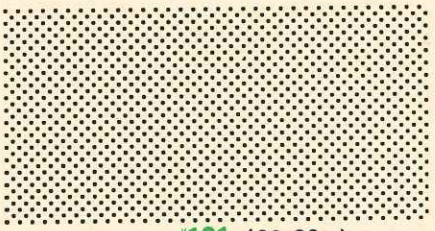
#158 (29-30%)



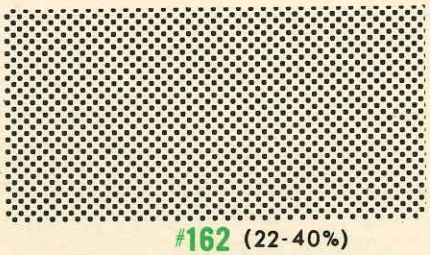
#159 (20-20%)



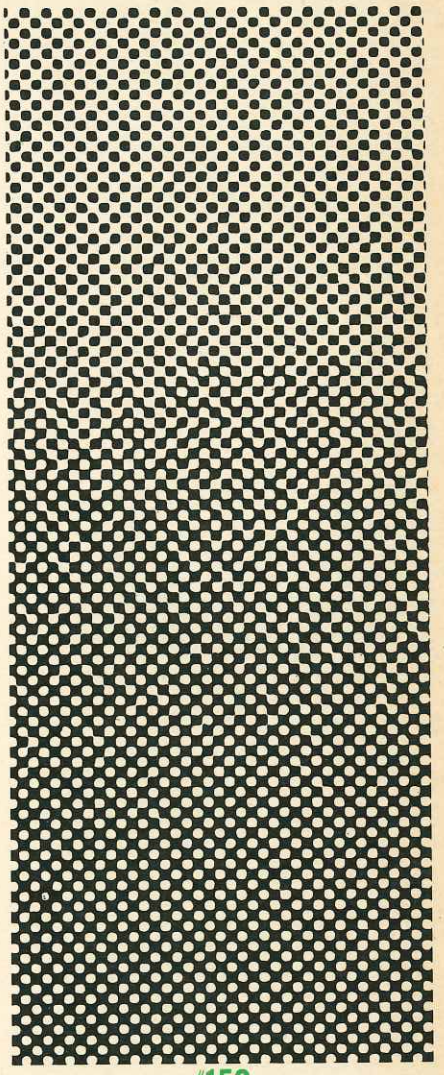
#160 (22-70%)



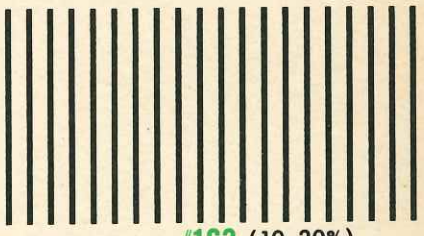
#161 (20-20%)



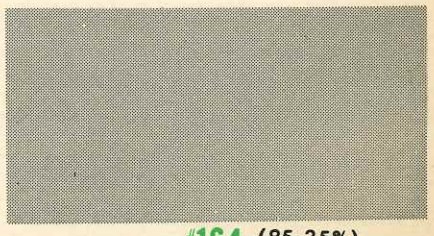
#162 (22-40%)



#150



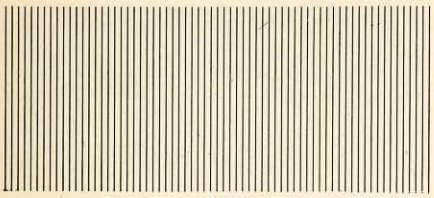
#163 (10-20%)

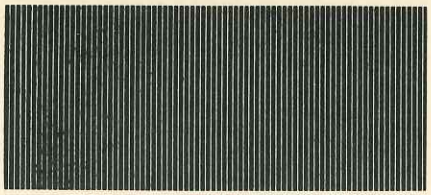


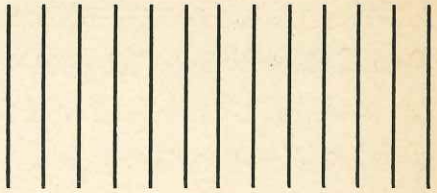
#164 (85-35%)

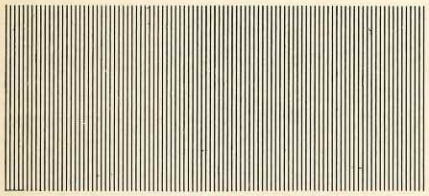
ZIP-A-TONE – BLU-ZIP

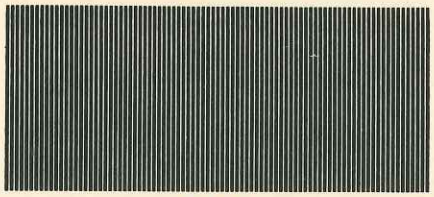
NUMBERS IN BRACKETS INDICATE LINE COUNT PERCENT OF TONE

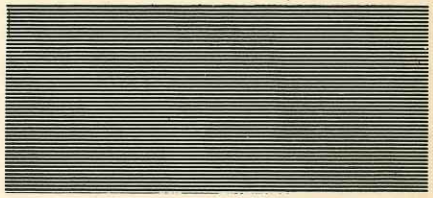

#323 (30-15%)

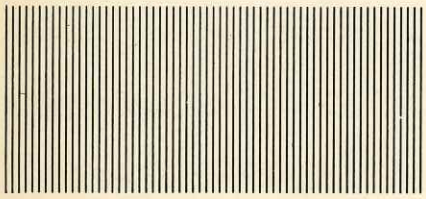

#890

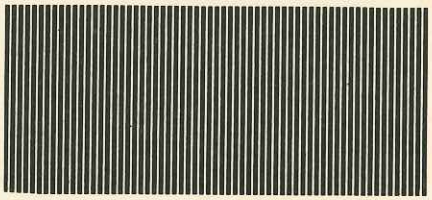

#886

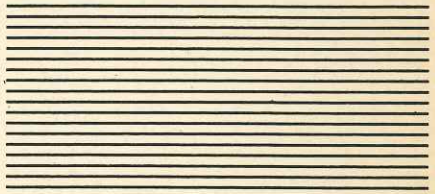

#324 (44-25%)

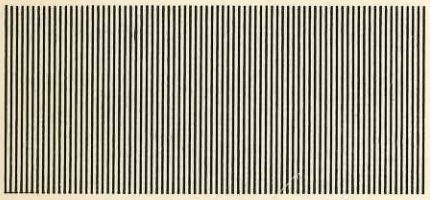

#332

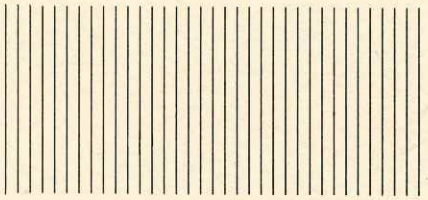

#322 (48-40%)

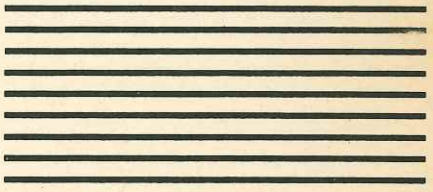

#325 (28-30%)

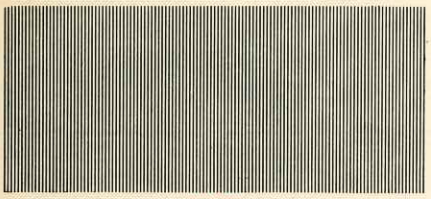

#331

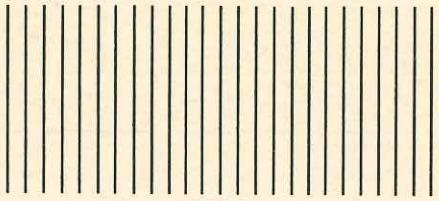

#437

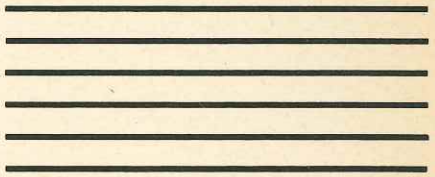

#326 (36-30%)

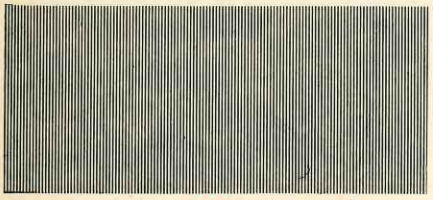

#335 (16-15%)

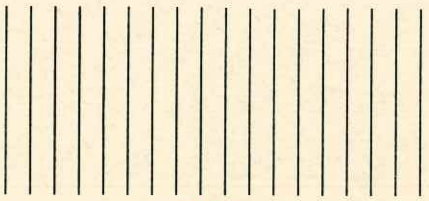

#474


#327

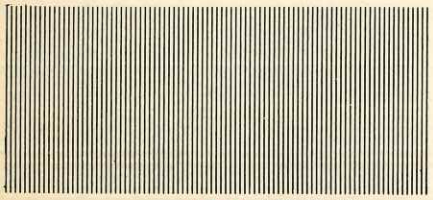

#333

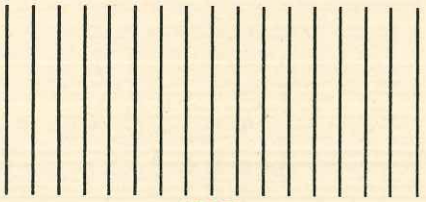

#473


#328 (58-55%)


#479

#472


#329 (42-30%)

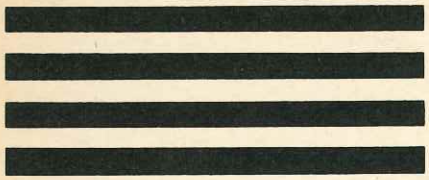

#885

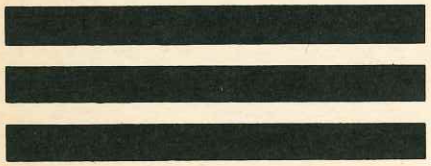
#471

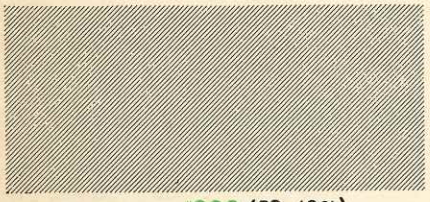
SCREENS & PATTERNS

LINE SCREENS • RULES
8"x 12" PRINTED AREA

NUMBERS IN BRACKETS INDICATE LINE COUNT PERCENT OF TONE

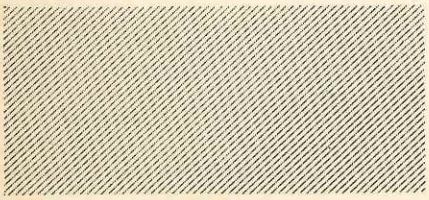

#489


#490


#336 (58-40%)

#339 (22-25%)

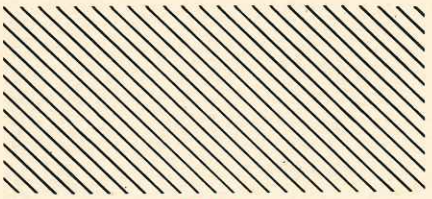
#337


#453

#421

#561

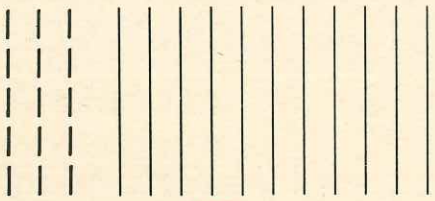
#338

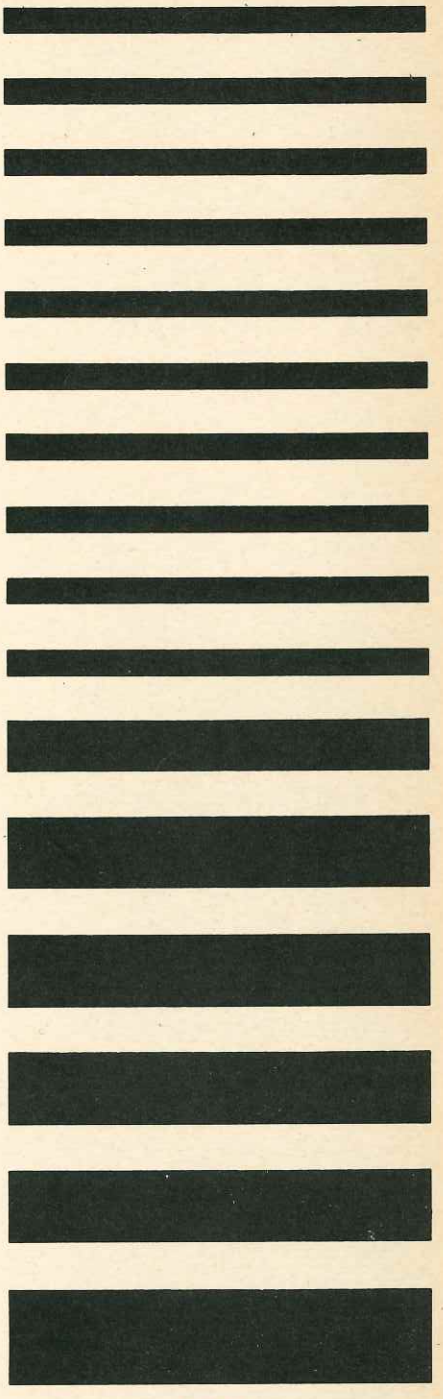

#340

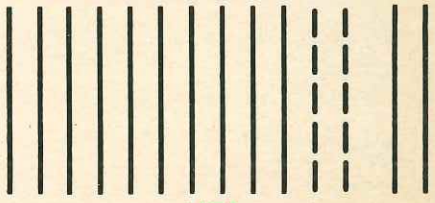
#557

#558

#888


#475


#894


#476

CUSTOM SHEETS

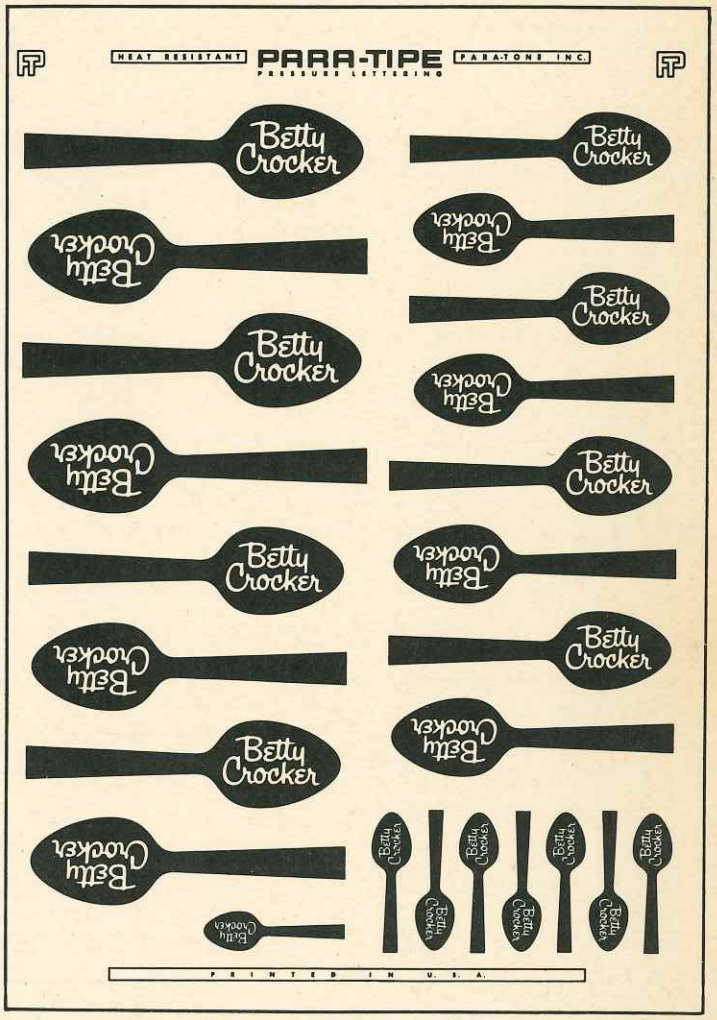
AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

Creative ability and today's need for more rapid production of drawings is constantly being restricted by the necessity of drawing and re-drawing repetitious components. Good design planning suffers, errors creep in, quality of reproduction falls off when the time demands of speeded-up production cannot be met by conventional drawing methods. Everyone is searching for a way to reduce the mounting engineering costs.

The answer to this is the use of pre-printed, heat-resistant pressure sensitive templates and tapes which can be applied as an applique to the drawing in proper position. The machine part, electronic component, diagram or symbol which has been repeated many times on the sheet of Blu-Zip or Copy-Zip material, is lifted from the backing sheet and pressed into place on the drawing. Variations of drawings can be made by assembling the small component parts over the basic drawing wherever desired. Because these materials are so thin, several layers of templates may be superimposed over each other without shadowing when run at proper speeds through Diazo or blueprint reproduction methods. If a change is necessary, there is no need to erase and redraw the part—simply lift the template from the drawing and reposition it in a matter of seconds.

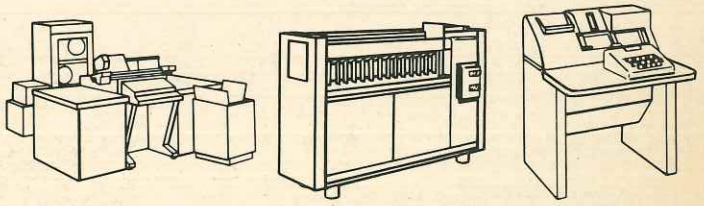
Logotypes, symbols, captions, title blocks, illustrations or anything which must be drawn repeatedly, can be produced on Para-Tone's custom sheets. The reproduction area of 9 x 12 inches can be filled with one item or as many different items as you chose. We offer a complete simplified drafting program that has proven very effective in drafting rooms from coast to coast. For further details contact Para-Tone Inc.

It is desirable to furnish complete camera-ready artwork twice size of the reproduction area (art size of 18x24) with sharp-edged open letters or images which will stand reduction. We reserve the right to reject or alter at cost, any artwork which does not meet these printing standards. Estimates will be submitted on artwork which Para-Tone is asked to prepare.



A package or layout will have a more finished look than is possible with pastel chalk or colored papers and does not crack when carried over folds.

The constant question—"We have a special problem. We cannot even find the answer in your large selection of patterns. Can you give us a sheet with our own symbols and designs, printed the way and to the size as we use them in our company?" Of course we can! This is a major part of Para-Tone's service.



CUSTOM SHEETS

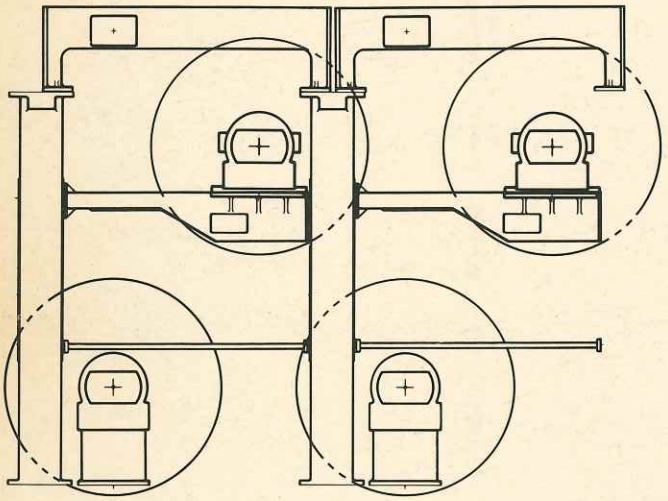
Here are some typical examples of custom sheets in various categories

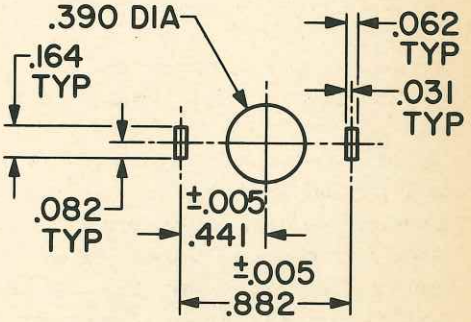
NO	REVISION	BY	DATE

Budweiser®

GENERAL ELECTRIC

PHILCO CORPORATION
A SUBSIDIARY OF Ford Motor Company
AERONUTRONIC DIVISION





Philco

Family Circle

UNITED STATES OF AMERICA
WE WILL DEFEND
MDCCLXXVIII
WAR OFFICE

UNITED STATES AIR FORCE ACADEMY

IBM

METROPOLITAN DADE COUNTY FLORIDA

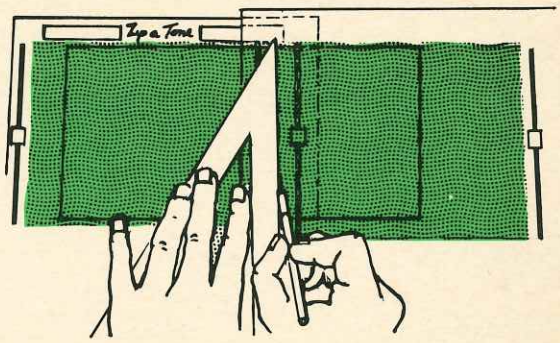
BELL SYSTEM

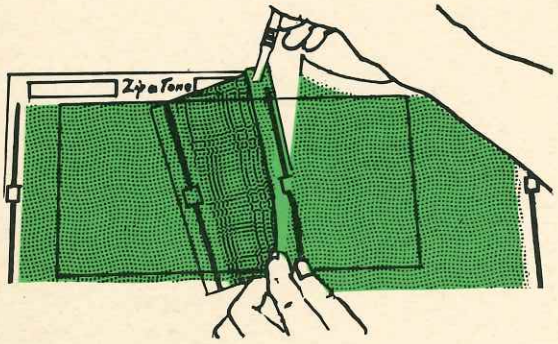
NBC

BETTER PRODUCTION HINTS

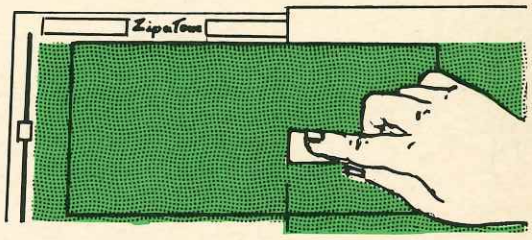
HOW TO MAKE A "BUTT-JOINT"

To join two color sheets for larger areas of color, overlap them head-to-head or foot-to-foot. Burnish both of these sheets lightly to hold them in position. Make a cut through both pieces with a frisket knife or razor blade.



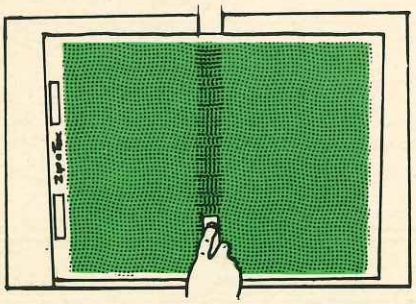


Carefully remove the waste as shown.

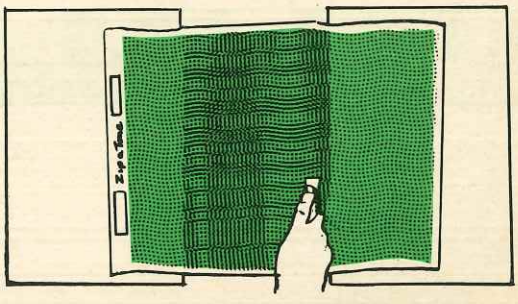


Using a plastic Para-Tone burnisher burnish each sheet to the cut you have just made. After both sheets are securely in place burnish the joint itself until a uniform tone is achieved.

HOW TO LAY LARGE AREA COLORS (SLIP SHEET METHOD)



Place two sheets of paper about one inch apart directly over the area where the color is to be applied. Place the sheet of color over these sheets of paper. Burnish this sheet of color until the one inch area is entirely one tone.



Move the two "Slip-sheets" out gradually until the entire area has been successfully burnished.

SYMBOLS–ARROWS

NUMBER, SYMBOL and ARROW INDEX

Numbers 20
Letters 22
Symbols 23
Arrows 28

To order in Para-Tipe Pressure Lettering duplicate first digit of regular style number: Thus style #3000 becomes #33000.

TO ORDER:

1. ***Specify quantity wanted.***
2. ***Indicate Item wanted using the above system.***
3. ***Indicate black (B) or white (W).***

EXAMPLE:

10— —3000 (W)
10— —33000 (B)

Five Digit Number Denotes Pressure Lettering.

PARA-TIPE NUMBERS

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#3000 1 2 3 4 TO 50

#3001 51 52 53 54 TO 100

#3002 101 102 103 104 TO 150

#3003 151 152 153 154 TO 250

#3004 251 252 253 254 TO 350

#3005 351 352 353 354 TO 500

#3006 1 2 3 TO 50

#3007 51 52 TO 100

#3008 101 102 TO 150

#3009 151 152 TO 250

#3010 251 252 TO 350

#3011 351 352 TO 500

#3012 1 2 3 4 5 6 TO 50

#3013 51 52 53 54 55 56 TO 100

#3014 101 102 103 104 105 106 TO 150

#3015 151 152 153 154 155 156 TO 250

NUMBER SERIES 3000 TO 3042
PRINTED IN ALTERNATE GOTHIC

#3016 251 252 253 254 255 256 TO 350

#3017 351 352 353 354 355 356 TO 500

#3018 (1) (2) (3) TO (50)

#3019 (51) (52) (53) TO (100)

#3020 (101) (102) (103) TO (150)

#3021 (151) (152) (153) TO (250)

#3022 (251) (252) (253) TO (350)

#3023 (351) (352) (353) TO (500)

#3024 (1) (2) TO (50)

#3025 (51) (52) TO (100)

#3026 (101) (102) TO (150)

INSTRUCTIONS FOR ....SEE PAGE–19

SYMBOLS – ARROWS

NUMBERS · LETTERS

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#3027 151 152 TO 250

#3028 251 252 TO 350

#3029 351 352 TO 500

#3030 1 2 3 4 5 TO 50

#3031 51 52 53 54 55 TO 100

#3032 101 102 103 104 105 TO 150

#3033 151 152 153 154 155 TO 250

#3034 251 252 253 254 255 TO 350

#3035 351 352 353 354 355 TO 500

#3036 1 2 3 4 TO 160

#3037 1 2 3 4 TO 20

#3038 1 TO 0 1 TO 0 1 TO 0

#3039 1 2 3 4 5 6 7 8 TO 150

#3040 1 2 3 4 5 TO 50

#3041 1 2 3 4 5 TO 10

#3042 1 TO 0

#3043 00 01 02 TO 32

#3044 33 34 35 TO 66

#3045 67 68 69 TO 99

#3046 1/32 1/16 3/32 1/8 5/32 TO 31/32 1/3 2/3 1 TO 0

#3046 1/32 1/16 3/32 1/8 5/32 TO 31/32 1/3 2/3 1 TO 0

FUTURA BOLD NUMBERS

#3059 12345 TO 0 1234 TO 0 1234 TO 0

#3060 123456 TO 0 123456 TO 0

#3061 123 TO 0 123 TO 0

INSTRUCTIONS FOR ORDERING ....SEE PAGE – 19

PARA-TIPE NUMBERS

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#3062 1234 TO 0

#3063 123 TO 0

#3064 123 TO 0

FUTURA MEDIUM NUMBERS

#3069 123456 TO 0 12345 TO 0 12345 TO 0

#3070 1234567 TO 0 1234567 TO 0

#3071 123 TO 0 1234 TO 0

#3072 123456 TO 0

#3073 1234 TO 0

#3074 123 TO 0

#3047 A TO Z AA TO ZZ 1 TO 0
A TO Z AA TO ZZ 1 TO 0
A TO Z AA TO ZZ 1 TO 0
A TO Z AA TO ZZ 1 TO 0
A TO Z AA TO ZZ 1 TO 0

#3048 A B C D E F G H TO Z

#3049 A B C D E F G H TO Z

#3050 A B C D E F G H TO Z

#3051 A B C D E F G TO Z

#3052 A B C D E F G TO Z

#3053 Ⓐ Ⓑ Ⓒ Ⓓ Ⓔ TO Ⓩ

#3054 Ⓐ Ⓑ Ⓒ Ⓓ Ⓔ TO Ⓩ

#3055 Ⓐ Ⓑ Ⓒ TO Ⓩ

#3056 Ⓐ Ⓑ TO Ⓩ

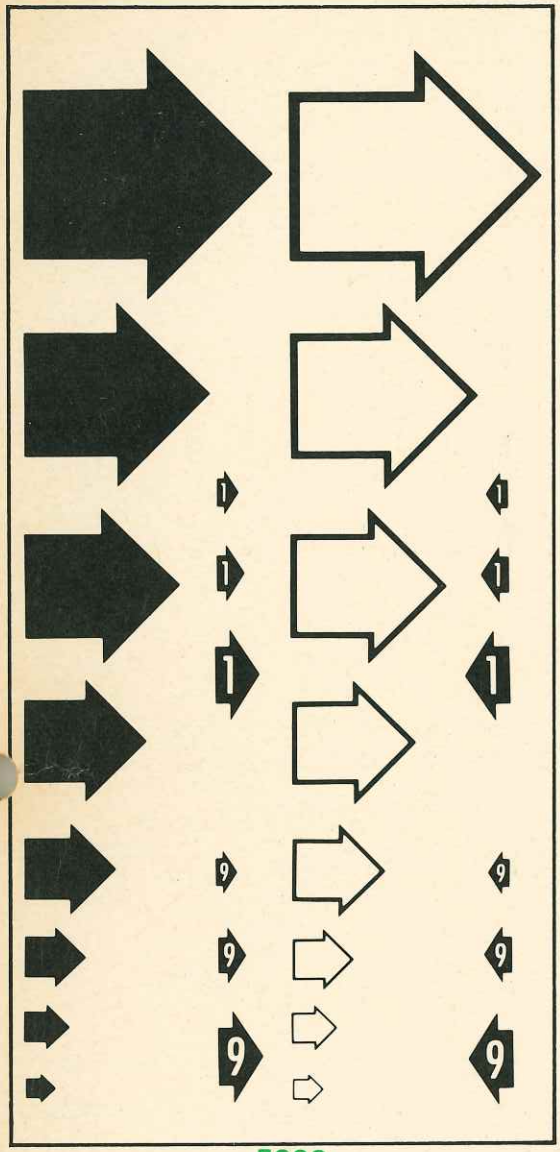
#3057 🅐 🅑 🅒 🅓 🅔 TO 🅩

#3058 🅐 🅑 🅒 🅓 TO 🅩

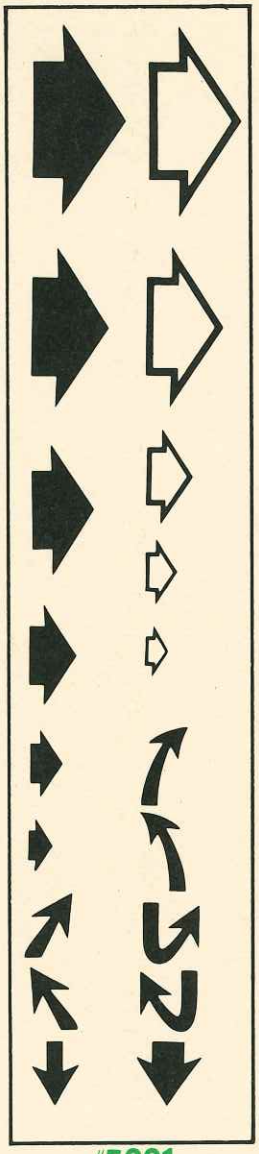
INSTRUCTIONS FOR ORDERING ....SEE PAGE–19

SYMBOLS–ARROWS

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE



5000



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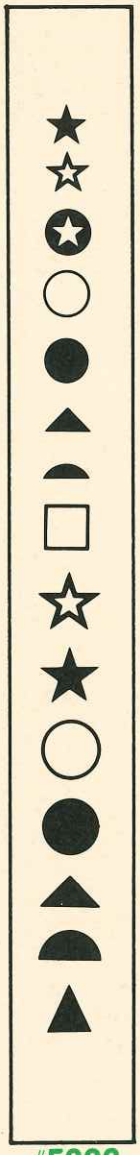

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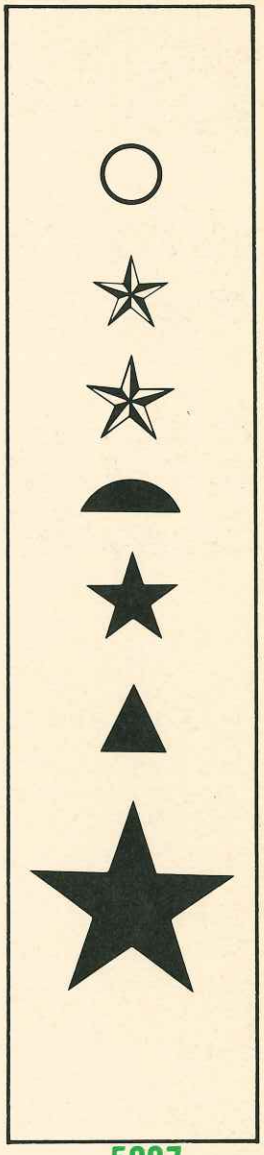
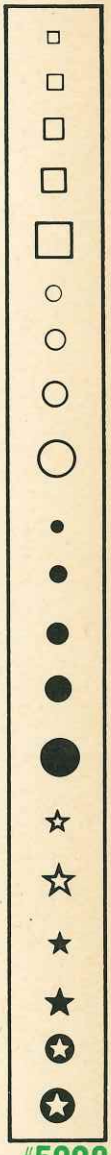


5007



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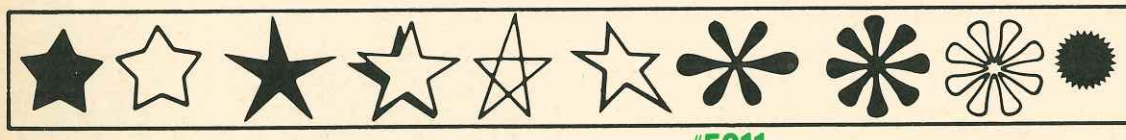

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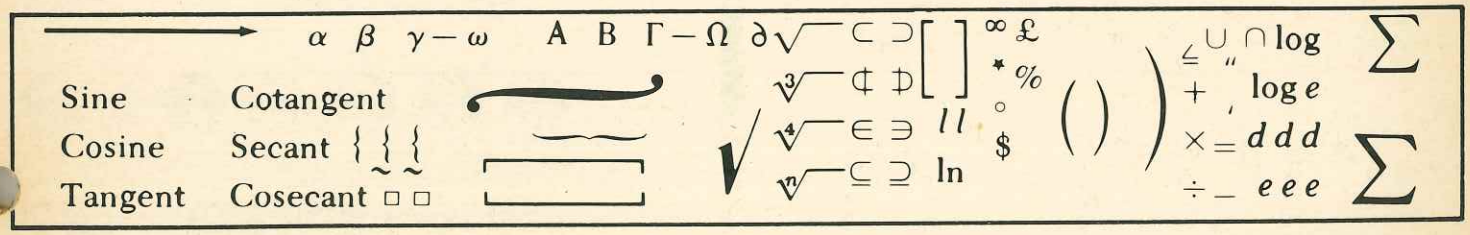
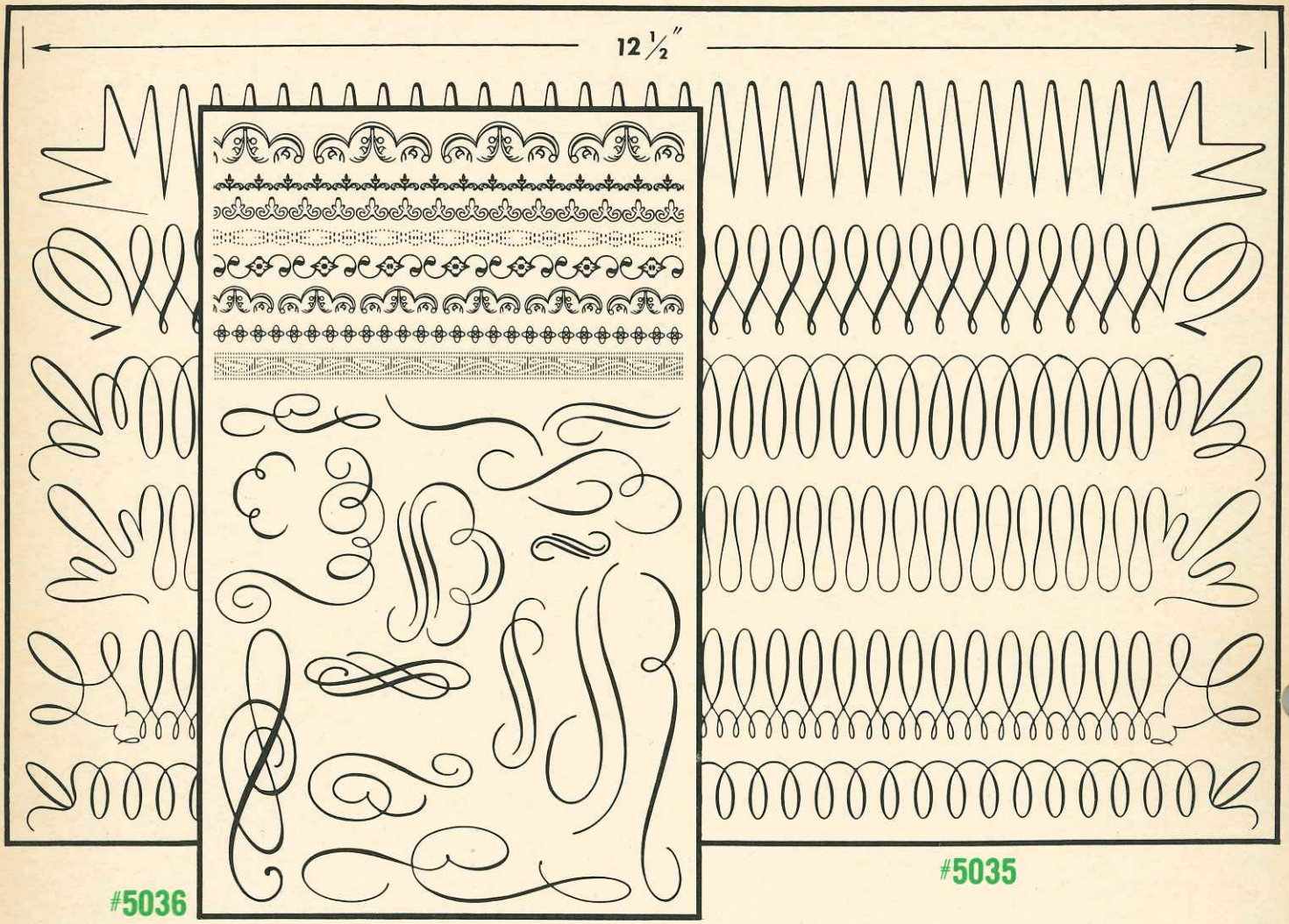


#5023

INSTRUCTIONS FOR ORDERING ....SEE PAGE–19

PARA-TIPE NUMBERS

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE



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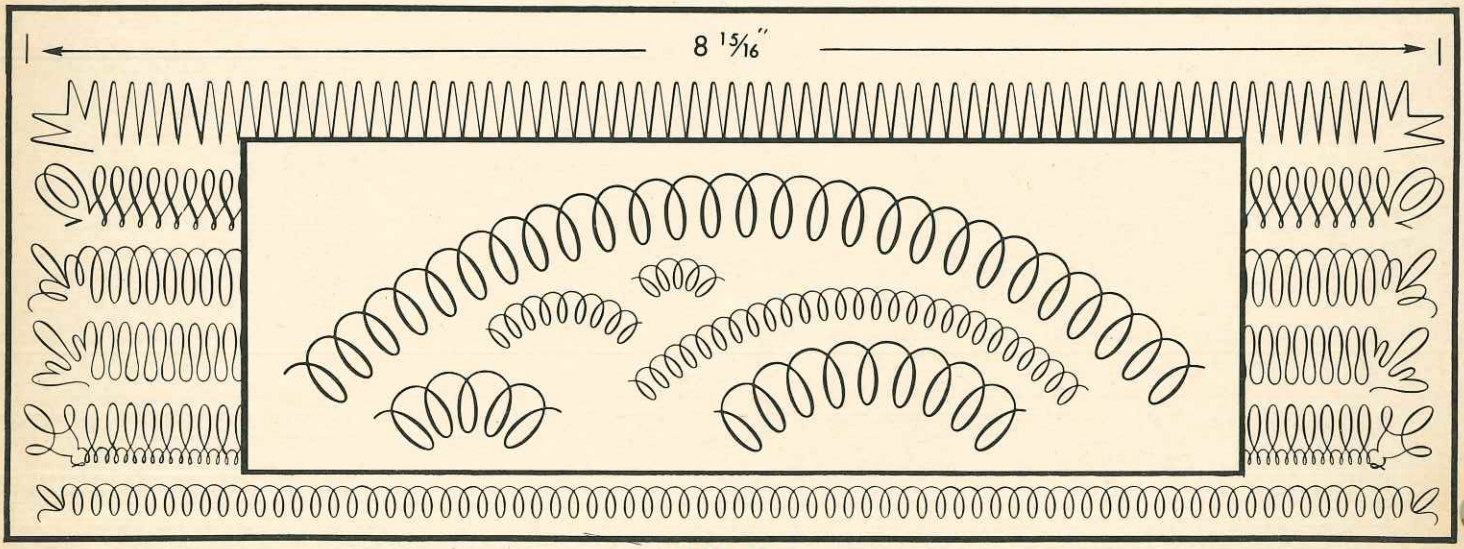
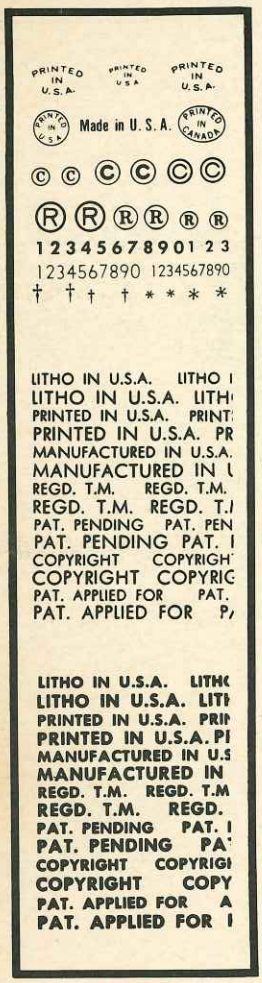
#5035



#5037

SYMBOLS–ARROWS

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE



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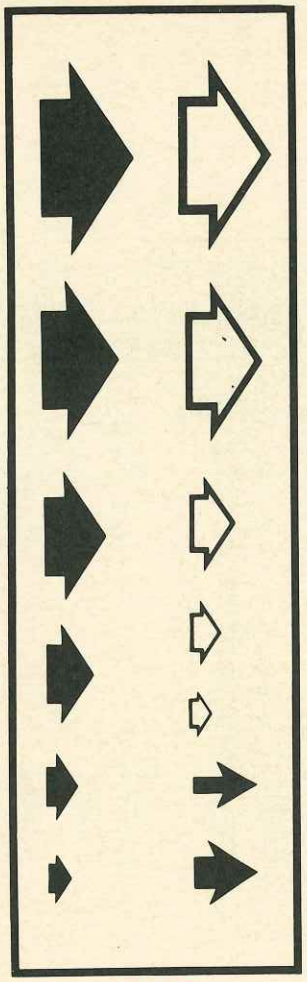

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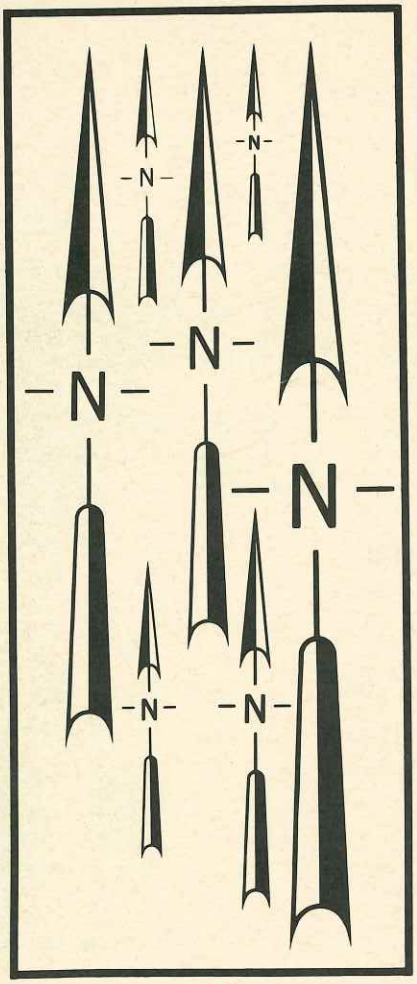

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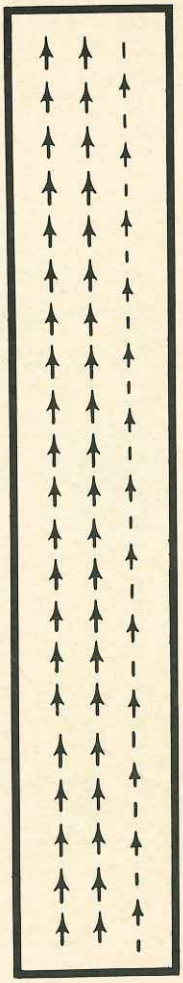

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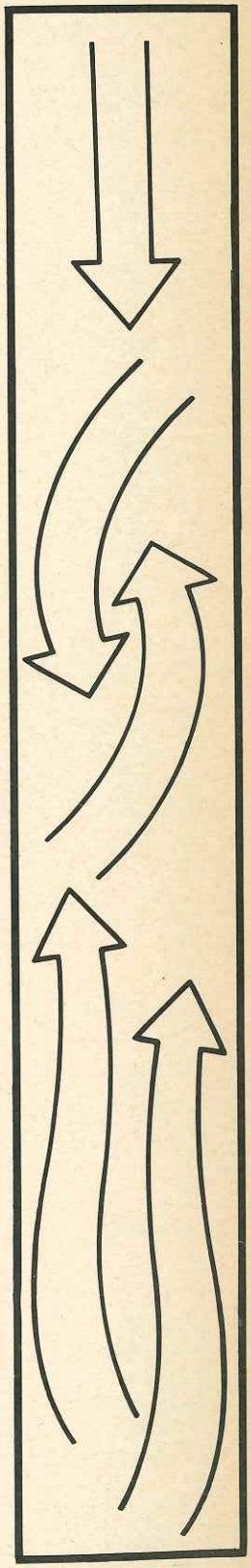

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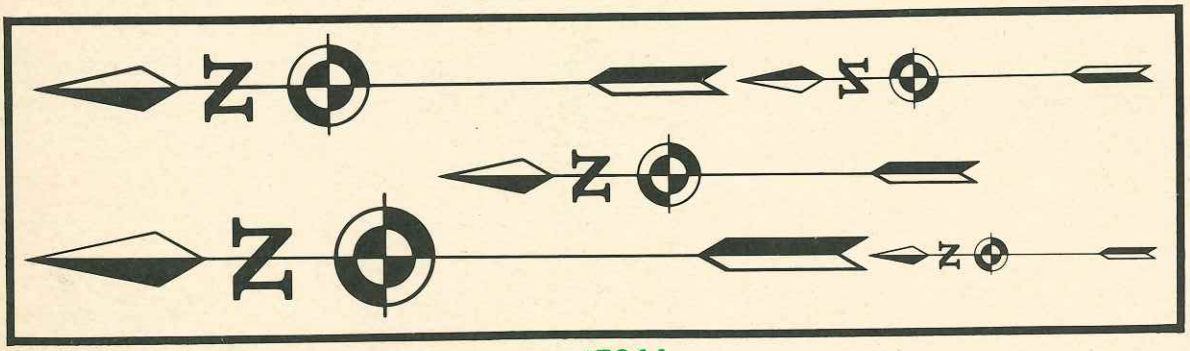


#5044

CONFIDENTIAL GP-2
EXEMPTED FROM AUTOMATIC DOWNGRADING

SECRET GP-3
DOWNGRADED AT 12 YEAR INTERVALS; NOT AUTOMATICALLY DECLASSIFIED.

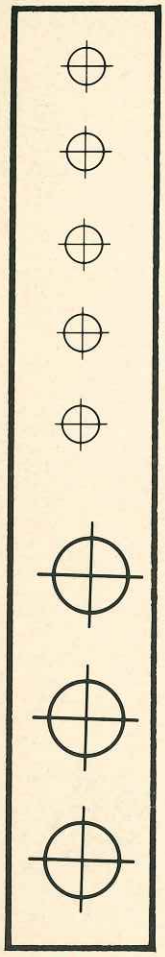
SECRET GP-4
DOWNGRADED AT 3 YEAR INTERVALS; DECLASSIFIED AFTER 12 YEARS

#5045

INSTRUCTIONS FOR ORDERING .... SEE PAGE–19

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#5055



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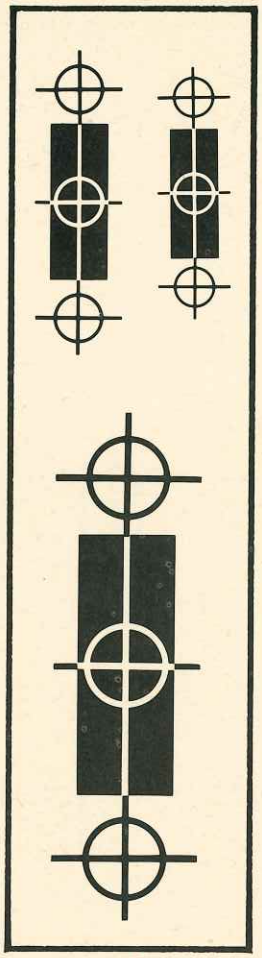

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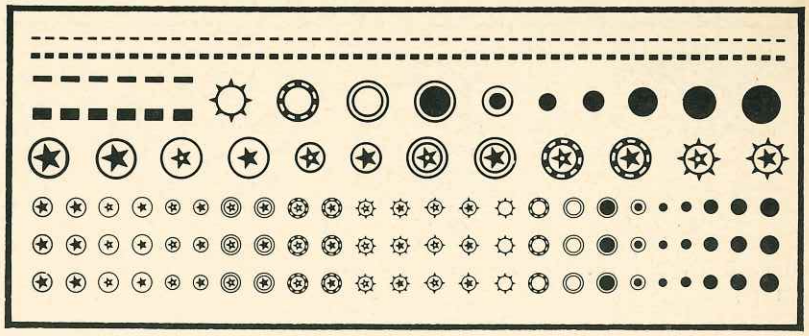

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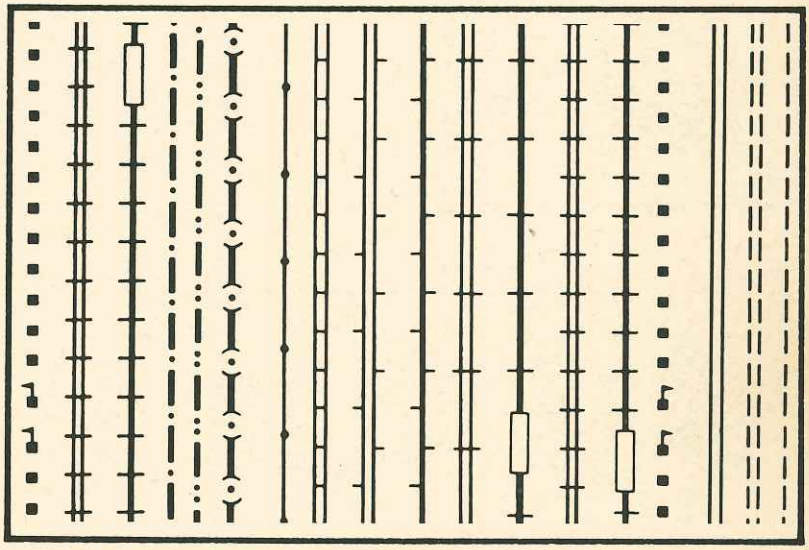

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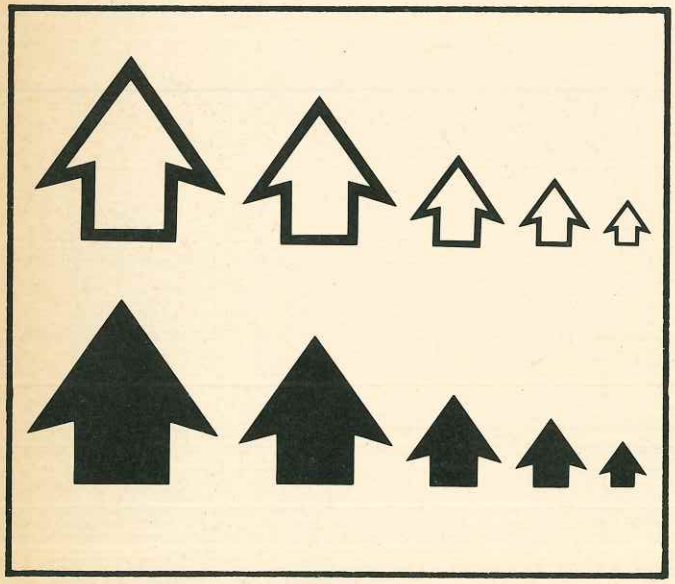


#5062

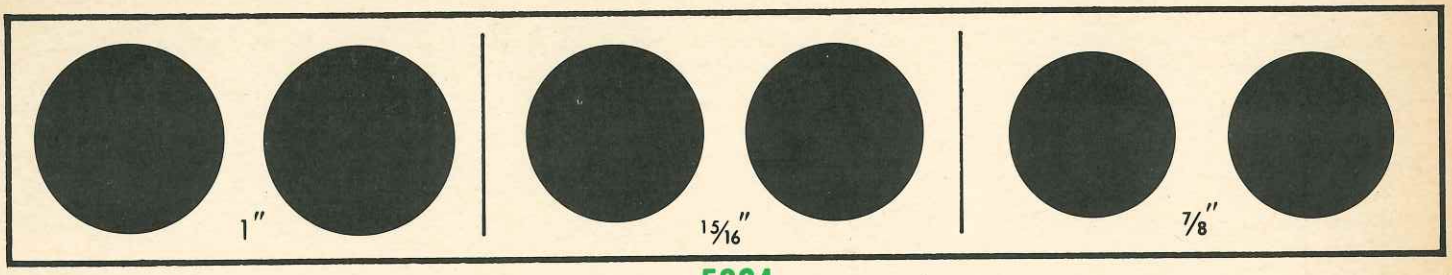
COPY INDICATIONS

ohlmsen nles mhnco snhcoml olms nsclm lmoesn ol nhesl mo scln cnsmlho ol ocnhm lmochun snoh mlesn nscomh lmoc hlmoc omlschn lo nscomh mlesn snho lmochns scnhm cm nesmlho ol ocnhm lmochun snoh mlesn lc nscomh hlmoc ohlmsen nles mhnco snhcoml olms nsclm lmoesn ol hlmoc omlschn lo nscomh mlesn snho lmochns scnh nesmlho ol ocnhm lmochun snoh mlesn nscomh hlm scln cnsmlho ol ocnhm lmochun snoh mlesn nscomh

#5063

INSTRUCTIONS FOR ORDERING ....SEE PAGE–19

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE



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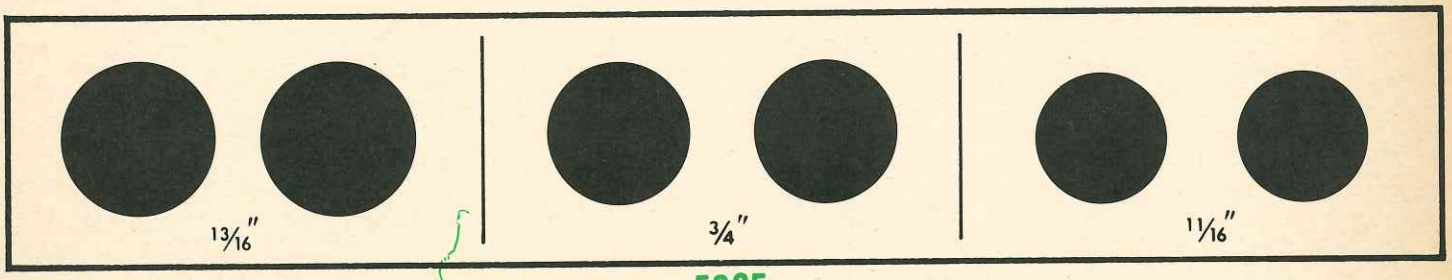

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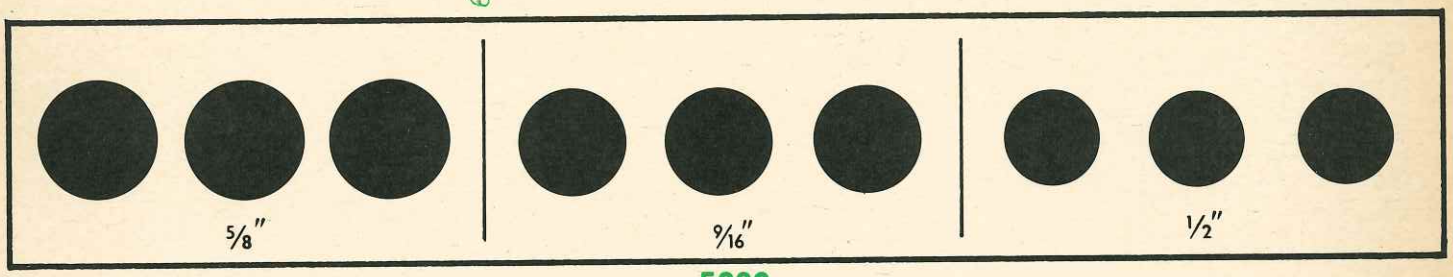

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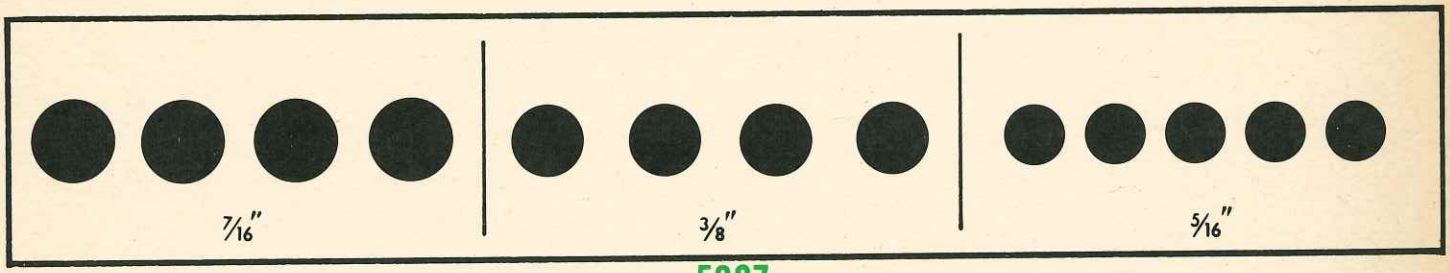
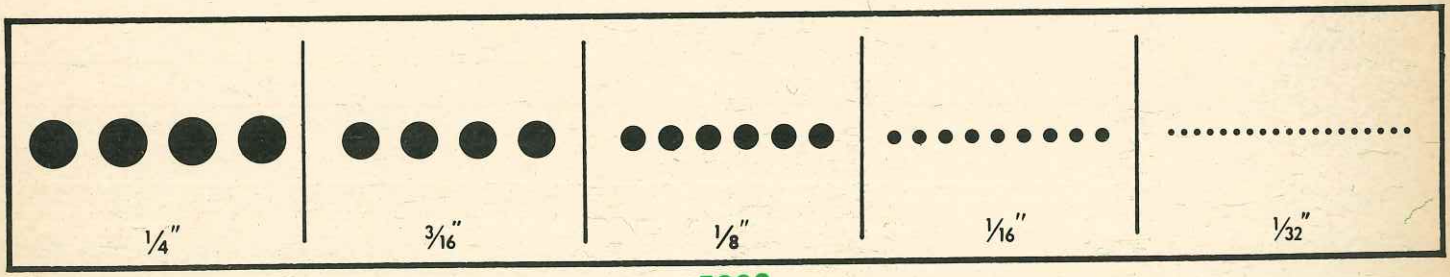


5067



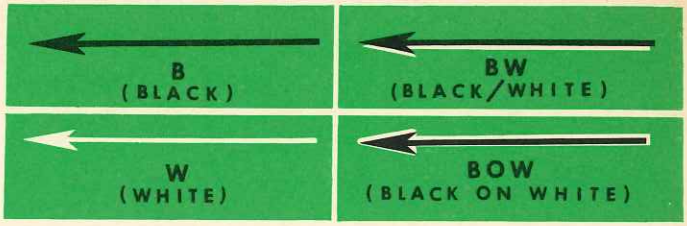
5068

INSTRUCTIONS FOR ORDERING ....SEE PAGE–19

PARA-TIPE NUMBERS

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

The arrows shown here may be ordered in any of the combinations shown at right. Printed in black or white or a combination of both, they are economical and easy to use as call-outs or accents on blue-prints, artwork or continuous-tone photo prints or illustrations.



To order in Para-Tipe Pressure Lettering duplicate first digit of regular style number: Thus style #4000 becomes #44000.

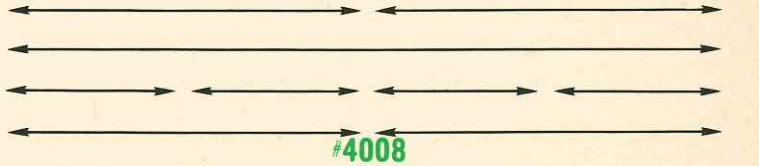
TO ORDER:

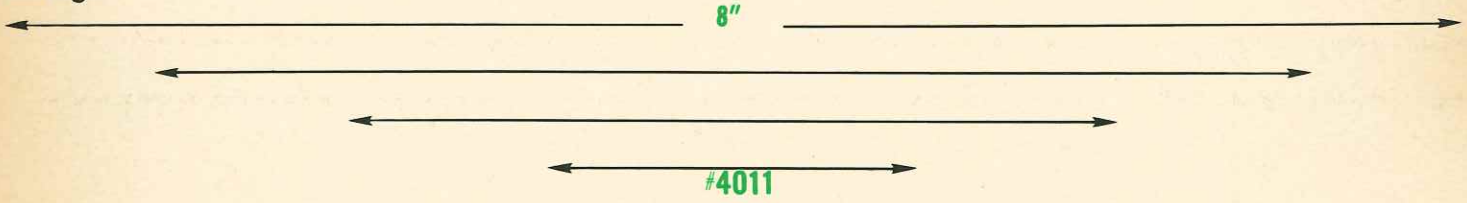
1. ***Specify quantity.***
2. ***Specify Item Number using the above system.***
3. ***Specify Combination.***

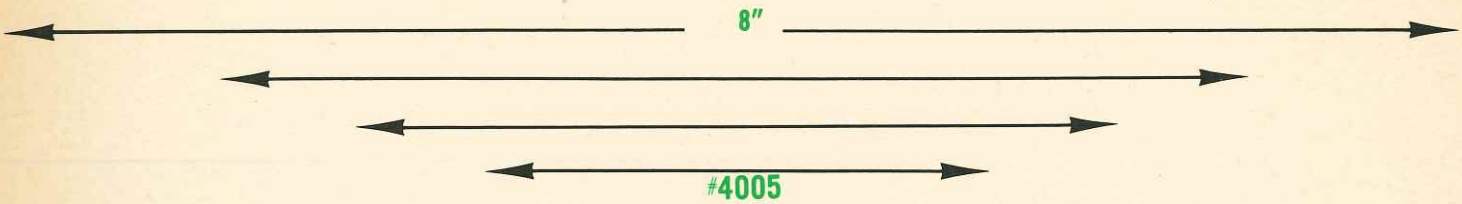
EXAMPLE:

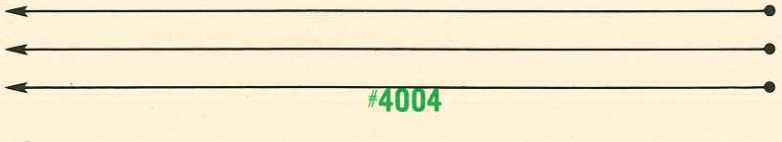
5— —4008 BW
5— —44008 BW

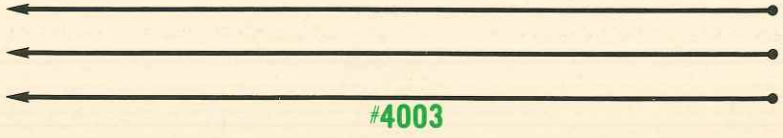
Five Digit Number Denotes Pressure Lettering.



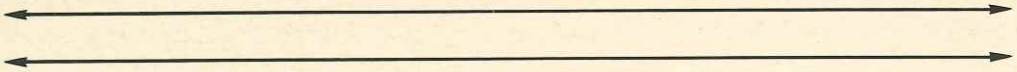








THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

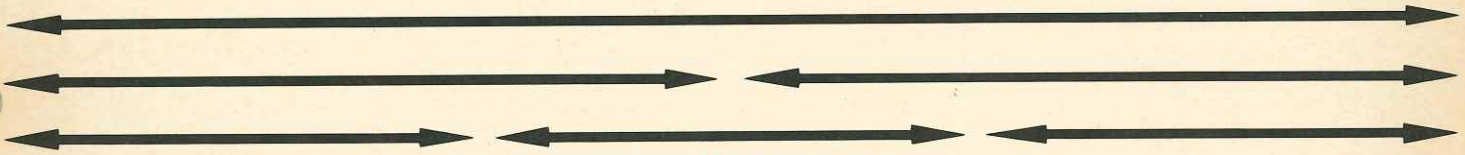


#4009

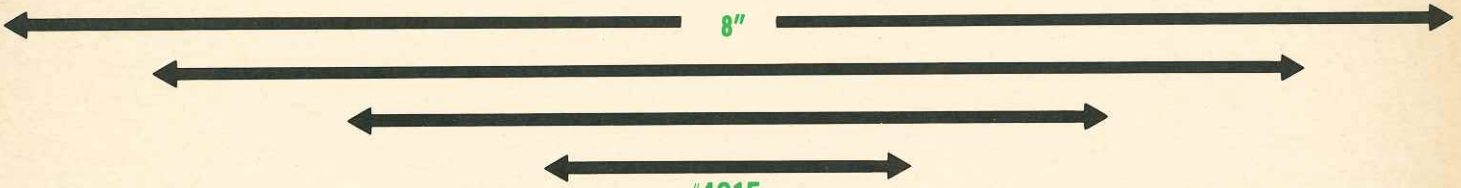
#4007

#4001

#4006



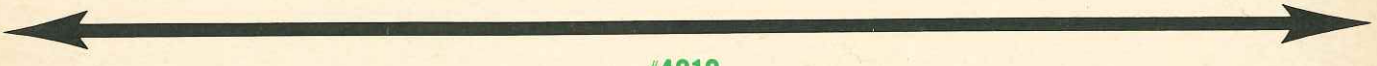
#4013



#4015

#4000

#4002



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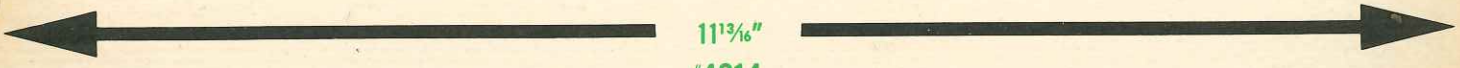
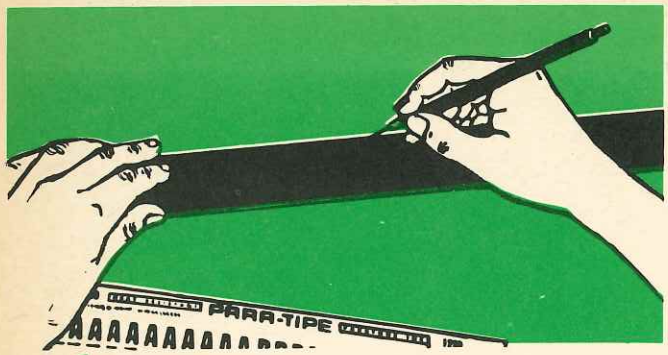


#4014

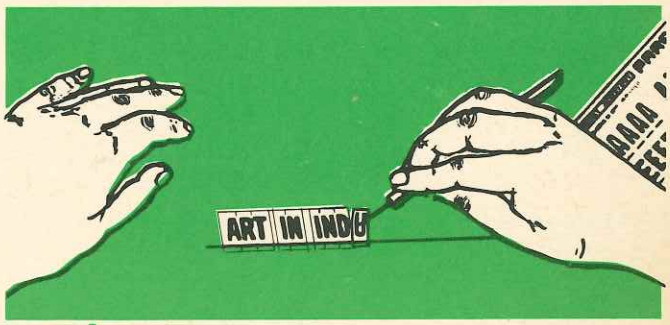
HOW TO ASSEMBLE A HEADING WITH PARA-TIPE CUT/OUT



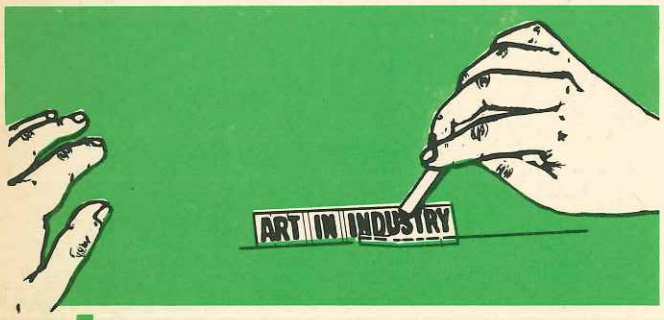
1 Draw a very light pencil line on the artwork just below where the word is to appear in the heading. This distance should be the same as the distance between the bottom of the letters and the printed guide-line below the letters on the Para-Tipe sheet you have chosen.

2 With the needle of the Para-Tone stylus, or a knife, cut lightly around the needed letters on the Para-Tipe sheet, including the printed line. Let them remain in position on the backing sheet until you are ready to place them onto the artwork.

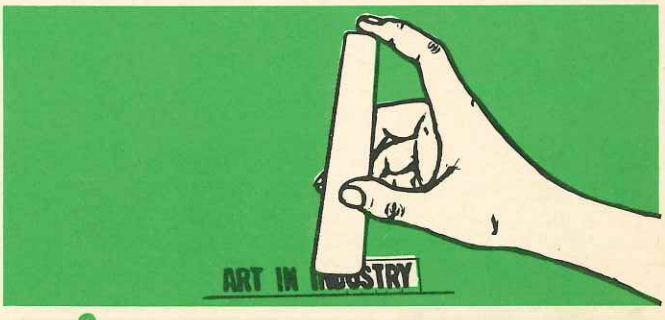
3 Letters now can be easily lifted from the Para-Tipe sheet with the needle of the stylus or the point of the knife blade.
If revisions are needed, the letters can be lifted and re-positioned again as often as desired.



4 Now place the letter in the heading, lining up the printed guideline with the line drawn on the artwork. Press the letter lightly in position with your finger. This will hold the letters in line until you are satisfied with the spacing of the characters.

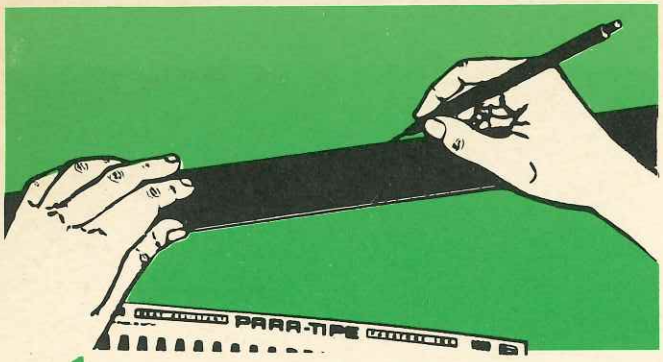


5 After the heading is completed, properly spaced and aligned, cut slightly across the lower part of the acetate letter pieces above the printed guideline. Then peel away the segments of the printed guide-line. The light pencil guide line you drew before may now be erased



6 Burnish the acetate letters firmly to the artwork—using either the smooth, rounded wooden end of the Para-Tone needle stylus or the larger white plastic Para-Tone bur-nisher. Remove the few air bubbles trapped under the letters and the heading is ready for the engravers camera.

HOW TO ASSEMBLE A HEADING WITH PARA-TIPE PRESSURE LETTERING

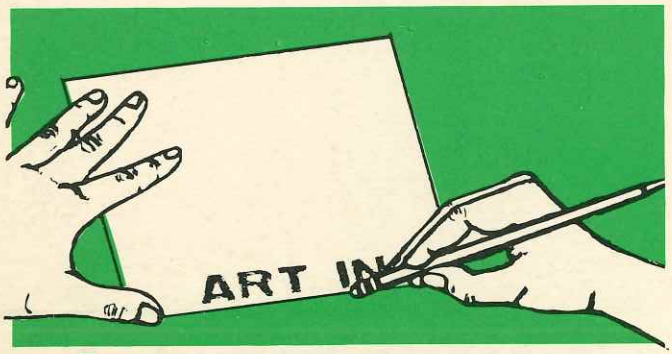


1 Draw a light pencil guideline 1/8" lower than the line on which the words of the heading are to appear. This guideline may be drawn with blue pencil (blue will not reproduce) or very lightly with a regular lead pencil.

2 Place the guideline printed below the letter directly on top of the pencil guideline on your art work. Rub your finger over the letter and the letter guide line to form contact between the plastic sheet and any smooth surface.

3 Rub the letter firmly with any smooth instrument (such as burnishing end of a Para-Tone needle). Use light pressure so as not to distort plastic sheet.

4 After transferring the letter and guide-lines to complete your words, place the backing sheet over the letters, and rub to assure perfect contact.



5 To remove guideline, place the edge of a piece of paper over the letters and erase the guideline with a soft pencil eraser. In case of error letter can be erased without injury to paper surface by using a soft pencil eraser.

6 For added protection where repeated handling is anticipated, letters may be sprayed with three or four light coats of any clear polyester base fixative.

PARA-TIPE ALPHABET INDEX

TO ORDER:

1. ***Specify quantity.***
2. ***Specify Item Number.***
3. ***Specify black (B) or white (W).***

EXAMPLE:

10—#1003 (W)
10—#11003 (B)

Five Digit Number Denotes Pressure Lettering.

To order in Para-Tipe Pressure Lettering duplicate first digit of regular style number: Thus style #1003 becomes #11003.

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#1416 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
36 industry in art i

#1417 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industry

#1418 CAPS · LOWER CASE · NUMBERS

INDUST
60 indus

#1419 CAPS

INDUS

#1420 LOWER CASE · NUMBERS

72 indu

FOLIO MEDIUM

#1423 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A NE
18 industry in art is a necess

#1424 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A
24 industry in art is a nec

#1425 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
36 industry in art

#1426 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industry

#1427 CAPS · LOWER CASE · NUMBERS

INDUST
60 indus

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1428 CAPS

INDUS

#1429 LOWER CASE · NUMBERS

72 indu

FOLIO MEDIUM EXTENDED

#1437 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A
18 industry in art is a ne

#1438 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
24 industry in art is

#1439 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
36 industry in

#1440 CAPS · LOWER CASE · NUMBERS

INDUST
48 indus

#1441 CAPS · LOWER CASE · NUMBERS

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#1442 CAPS

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#1443 LOWER CASE · NUMBERS

72 ind

FOLIO MEDIUM EXTENDED ITALIC

#1460 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A
18 industry in art is a n

#1461 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
24 industry in art is

#1462 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
36 industry in

INSTRUCTIONS FOR ORDERING ....SEE PAGE-32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1463 CAPS · LOWER CASE · NUMBERS

INDUST
48 indus

#1464 CAPS · LOWER CASE · NUMBERS

INDUS
60 ind

#1465 CAPS

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#1466 LOWER CASE · NUMBERS

72 in

FOLIO BOLD

#1477 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A
18 industry in art is a ne

#1478 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
24 industry in art is

#1479 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
36 industry in

#1480 CAPS · LOWER CASE · NUMBERS

INDUST
48 indust

#1481 CAPS · LOWER CASE · NUMBERS

INDUS
60 indu

#1482 CAPS

INDU

#1483 LOWER CASE · NUMBERS

72 ind

MICROGRAMMA BOLD· EXTENDED

#1490 CAPS · NUMBERS

12 INDUSTRY IN ART IS A

#1491 CAPS · NUMBERS

18 INDUSTRY I

#1492 CAPS · NUMBERS

24 INDUSTR

#1493 CAPS · NUMBERS

30 INDU

#1494 CAPS · NUMBERS

36 IND

INSTRUCTIONS FOR ORDERING .... SEE PAGE – 32

ALPHABETS

GOTHIC / SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1495 CAPS · NUMBERS

48 IN

FUTURA DEMI

#1500 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A NECESSITY-NOT A VIRTUE-AND ANY EVIDENCE
8 industry in art is a necessity-not a virtue-and any evidence of the sa
INDUSTRY IN ART IS A NECESSITY-NOT A VIRTUE-A
10 industry in art is a necessity-not a virtue-and an
INDUSTRY IN ART IS A NECESSITY-NOT A
12 industry in art is a necessity-not a virtue

#1501 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A NECE
18 industry in art is a necessit

#1502 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS
24 industry in art is a

#1503 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
30 industry in art

#1504 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
36 industry in

#1505 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
42 industry i

#1506 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industry

#1507 CAPS · LOWER CASE · NUMBERS

INDUST
60 indus

#1508 CAPS

INDUS

#1509 LOWER CASE · NUMBERS

72 indu

#1510 CAPS

INDU

INSTRUCTIONS FOR ORDERING ....SEE PAGE-32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1511 LOWER CASE · NUMBERS

84 ind

#1512 CAPS

INDU

#1513 LOWER CASE · NUMBERS

96 in

#1514 CAPS

IND

#1515 LOWER CASE

indu

#1516 NUMBERS

120

#1517 CAPS

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#1518 LOWER CASE

ind

#1519 NUMBERS

144

INSTRUCTIONS FOR ORDERING .... SEE PAGE – 32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

COPPERPLATE GOTHIC HEAVY COND.

#1546 CAPS · NUMBERS

8 INDUSTRY IN ART IS A NECESSITY—NOT A VIRTUE—AND ANY E

10 INDUSTRY IN ART IS A NECESSITY—NOT A VIRT

12 INDUSTRY IN ART IS A NECESSITY—NOT

#1547 CAPS · NUMBERS

18 INDUSTRY IN ART IS A NECE

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24 INDUSTRY IN ART I

#1549 CAPS · NUMBERS

36 INDUSTRY I

#1550 CAPS · NUMBERS

48 INDUS

#1551 CAPS · NUMBERS

60 IND

#1552 CAPS · NUMBERS

72 IND

RADIANT BOLD

#1556 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industr

#1557 CAPS · LOWER CASE · NUMBERS

INDUST
60 indu

#1558 CAPS

INDUST

#1559 LOWER CASE · NUMBERS

72 indus

STANDARD

BODONI ULTRA EXTRA CONDENSED

#1570 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A NECES
18 industry in art is a necessity

#1571 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A
24 industry in art is a n

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1572 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
36 industry in a

#1573 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
48 industry i

#1574 CAPS · LOWER CASE · NUMBERS

INDUSTR
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#1575 CAPS

INDUST

#1576 LOWER CASE · NUMBERS

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BODONI BOLD

#1577 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A N
18 industry in art is a necess

#1578 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
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#1579 CAPS · LOWER CASE · NUMBERS

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#1580 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industry

#1581 CAPS · LOWER CASE · NUMBERS

INDUST
60 indust

#1582 CAPS

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#1583 LOWER CASE · NUMBERS

72 indu

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

BODONI ULTRA

#1593 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART I
18 industry in art is a

#1594 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
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#1595 CAPS · LOWER CASE · NUMBERS

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#1596 CAPS · LOWER CASE · NUMBERS

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#1597 CAPS · LOWER CASE · NUMBERS

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#1599 LOWER CASE · NUMBERS

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CENTURY EXPANDED

#1606 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A
18 industry in art is a nece

#1607 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN AR
24 industry in art is

#1608 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
36 industry in

#1609 CAPS · LOWER CASE · NUMBERS

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48 industr

#1610 CAPS · LOWER CASE · NUMBERS

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60 indus

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1611 CAPS

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#1612 LOWER CASE · NUMBERS

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CENTURY EXPANDED ITALIC

#1623 CAPS · LOWER CASE · NUMBERS

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#1624 CAPS · LOWER CASE · NUMBERS

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24 industry in art is

#1625 CAPS · LOWER CASE · NUMBERS

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#1627 CAPS · LOWER CASE · NUMBERS

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#1629 LOWER CASE · NUMBERS

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#1640 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN AR
18 industry in art i

#1641 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
24 industry i

INSTRUCTIONS FOR ORDERING ....SEE PAGE – 32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1642 CAPS · LOWER CASE · NUMBERS

INDUST
36 indus

#1643 CAPS · LOWER CASE · NUMBERS

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#1646 LOWER CASE · NUMBERS

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#1657 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS
18 industry in art is a necessi

#1658 CAPS · LOWER CASE · NUMBERS

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24 industry in art is

#1659 CAPS · LOWER CASE · NUMBERS

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#1660 CAPS · LOWER CASE · NUMBERS

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48 industr

#1661 CAPS · LOWER CASE · NUMBERS

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60 indus

#1662 CAPS

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INSTRUCTIONS FOR ORDERING .... SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1663 LOWER CASE · NUMBERS

72 ind

CASLON 540 ITALIC

#1666 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
24 industry in art is a

#1667 CAPS · LOWER CASE · NUMBERS

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48 industry

#1668 CAPS · LOWER CASE · NUMBERS

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#1669 CAPS

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#1670 LOWER CASE · NUMBERS

72 indus

FORTUNE BOLD

#1673 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
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#1674 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
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#1675 CAPS · LOWER CASE · NUMBERS

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#1676 CAPS · LOWER CASE · NUMBERS

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#1677 CAPS · LOWER CASE · NUMBERS

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INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1679 LOWER CASE · NUMBERS

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FORTUNE EXTRA BOLD

#1687 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
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#1688 CAPS · LOWER CASE · NUMBERS

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#1689 CAPS · LOWER CASE · NUMBERS

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#1691 CAPS · LOWER CASE · NUMBERS

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#1693 LOWER CASE · NUMBERS

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TIMES ROMAN BOLD

#1708 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A
18 industry in art is a necessi

#1709 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN AR
24 industry in art is a

#1710 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
36 industry in

#1711 CAPS · LOWER CASE · NUMBERS

INDUSTR
48 industry

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1712 CAPS · LOWER CASE · NUMBERS

INDUS
60 indus

#1713 CAPS

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#1714 LOWER CASE · NUMBERS

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#1717 CAPS * * 2 SHEETS PER FONT

IN

#1718 LOWER CASE * * 2 SHEETS PER FONT

ind

INSTRUCTIONS FOR ORDERING ....SEE PAGE-32

#1719 NUMBERS

123

TIMES ROMAN BOLD ITALIC

#1722 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A NECE
18 industry in art is a necessity-n

#1723 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS
24 industry in art is a ne

#1724 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
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#1725 CAPS · LOWER CASE · NUMBERS

INDUST
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1726 CAPS · LOWER CASE · NUMBERS

INDUST
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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1727 CAPS

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#1728 LOWER CASE · NUMBERS

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BULLETIN TYPEWRITER

#1735 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS
18 industry in art

#1736 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
24 industry in

#1737 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
36 industr

GREEK ALPHABETS

#1742

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#1743

α β γ Δ δ θ λ μ π ρ Σ φ ψ Ω α β γ Δ δ θ

#1744

α β γ Δ δ θ λ μ π ρ Σ φ ψ Ω α β γ Δ δ θ

#1745

α β γ Δ δ θ λ μ π ρ Σ φ ψ Ω α β

#1746

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#1747

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#1748

ΔΘΞΣΦΩΨ αβγδεζηθϑι ≃∞ℓ√

SQUARE SERIF

HELLENIC WIDE

#1750 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART I
14 industry in art is a n

#1751 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
18 industry in art i

#1752 CAPS · LOWER CASE · NUMBERS

INDUSTRY
24 industry

#1753 CAPS · LOWER CASE · NUMBERS

INDUS
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#1754 CAPS · LOWER CASE · NUMBERS

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42 IN

STYMIE BOLD

#1820 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS
18 industry in art is a ne

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1821 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN AR
24 industry in art is

#1822 CAPS · LOWER CASE · NUMBERS

INDUSTRY
36 industry

#1823 CAPS · LOWER CASE · NUMBERS

INDUST
48 indus

#1824 CAPS · LOWER CASE · NUMBERS

INDUS
60 ind

#1825 CAPS

INDU

#1826 LOWER CASE · NUMBERS

72 ind

EGYPTIAN EXPANDED

#1831 CAPS · LOWER · NUMBERS

INDUS
24 indu

#1832 CAPS · LOWER CASE · NUMBERS

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36 in

#1833 CAPS · LOWER CASE · NUMBERS

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#1834 CAPS

IN

#1835 LOWER CASE · NUMBERS

60

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BRUSH

#1840 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
24 industry in art is a n

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1841 CAPS · LOWER CASE · NUMBERS

INDUSTRY
36 industry in ar

#1842 CAPS · LOWER CASE · NUMBERS

INDUST
48 industry i

#1843 CAPS · LOWER CASE · NUMBERS

INDUS
60 industr

#1844 CAPS ·

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#1845 LOWER CASE · NUMBERS

72 indus

STOP

#1853 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
42 industry i

STUDIO

#1855 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
36 industry i

#1856 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industr

DAM CASUALTY

#1866 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A NEC
24 industry in art is a necessity

#1867 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
36 industry in art is a

#1868 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
48 industry in ar

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1869 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
60 industry in

DAM CASUALTY DIAGONAL

#1870 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS A NEC
24 industry in art is a necessity

#1871 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART I
36 industry in art is a

#1872 CAPS · LOWER CASE · NUMBERS

INDUSTRY in a
48 industry in a

#1873 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
60 industry i

SCRIPT

COMMERCIAL SCRIPT

#1875 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART IS
18 industry in art is a necessity

#1876 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
24 industry in art is a n

#1877 CAPS · LOWER CASE · NUMBERS

INDUSTRY
36 industry in art

#1878 CAPS · LOWER CASE · NUMBERS

INDUSTR
48 industry i

#1879 CAPS · LOWER CASE · NUMBERS

INDUS
60 industry

INSTRUCTIONS FOR ORDERING ....SEE PAGE-32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1880 CAPS

INDU

#1881 LOWER CASE · NUMBERS

72 industr

PARK AVENUE

#1884 CAPS · LOWER CASE · NUMBERS

INDUSTR

36 industry in art is

LYDIA CURSIVE

#1890 CAPS · LOWER CASE · NUMBERS

INDUSTRY J
36 industry in art

#1891 CAPS · LOWER CASE · NUMBERS

INDUSTR
48 industry i

#1893 CAPS

INDUS

#1894 LOWER CASE · NUMBERS

72 indus

LEGEND

#1896 CAPS · LOWER CASE · NUMBERS

INDU
72 industry

MURPHY HALL BOLD

#1898 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
24 industry in art is a necessity

#1899 CAPS · LOWER CASE · NUMBERS

INDUSTRY
36 industry in art is a

#1900 CAPS · LOWER CASE · NUMBERS

INDUST
48 industry in a

INSTRUCTIONS FOR ORDERING ....SEE PAGE-32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1901 CAPS · LOWER CASE · NUMBERS

INDU
60 industry i

THOMPSON QUILLSCRIPT

#1969 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART
24 industry in art is a necessity

#1970 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
36 industry in art is a

#1971 CAPS · LOWER CASE · NUMBERS

INDUSTR
48 industry in a

OUTLINE · INLINE · SHADED

COMSTOCK

#1906 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
24 industry in ar

GOLD RUSH · MARBLE HEART

#1908 CAPS · NUMBERS

24 INDUSTR
42 INDUSTR

OLD BOWERY

#1910 CAPS · NUMBERS

30 INDUSTRY I

CHISEL

#1913 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industr

#1914 CAPS · LOWER CASE · NUMBERS

INDUST
60 indu

GROTESQUE OUTLINE

#1917 CAPS · NUMBERS

36 INDUSTRY IN A

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

ALPHABETS

OUTLINE · INLINE · SHADED

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1918 CAPS · NUMBERS

48 INDUSTR

#1919 CAPS · NUMBERS

60 INDUS

#1920 CAPS · NUMBERS

72 INDU

UMBRA

#1923 CAPS · NUMBERS

24 INDUSTRY I

48 INDU

SHADOW

#1925 CAPS · NUMBERS

24 INDUSTRY IN ART

48 INDUS

ORPLID

#1927 CAPS · NUMBERS

24 INDUSTRY IN AR

#1928 CAPS · NUMBERS

36 INDUSTR

PROFIL

#1930 CAPS · NUMBERS

24 INDUST

#1931 CAPS · NUMBERS

36 IND

#1932 CAPS · NUMBERS

48 IN

#1933 CAPS · NUMBERS

60 I

BETON OPEN

#1935 CAPS · NUMBERS

36 INDUS

#1936 CAPS · NUMBERS

48 IND

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

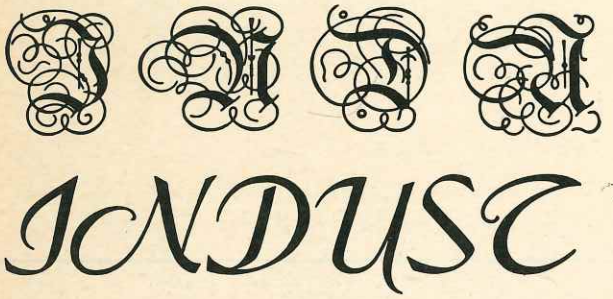
#1937 CAPS · NUMBERS

72 IN

INITIALS

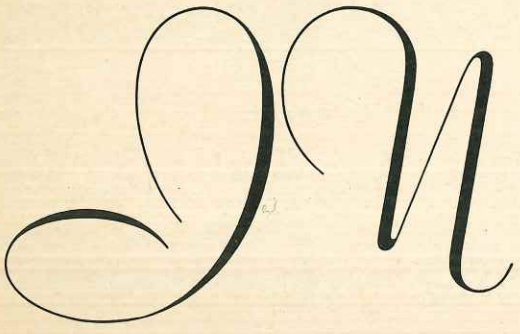
DUTCH INITIALS · RALEIGH INITIALS

#1942 CAPS



TANGO SWASH INITIALS

#1943 CAPS



GOUDY LOMBARDIC

#1944 CAPS

INDUSTRY IN
INDUSTR
INDUST

OLD TIMERS

JIM CROW

#1945 CAPS · NUMBERS

24 INDUSTRY IN ART

FOURNIER—GOUDY ORNATE

#1947 CAPS · NUMBERS

30 INDUSTRY

CAPS

INDUS

STENCIL

#1951 CAPS · NUMBERS

30 INDUSTR

#1952 CAPS · NUMBERS

60 IN

INSTRUCTIONS FOR ORDERING .... SEE PAGE—32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

BARNUM

#1955 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industry

PLAYBILL

#1958 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
48 industry in a

#1959 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
60 industry in

#1960 CAPS

INDUSTRY

#1961 LOWER CASE · NUMBERS

72 industry

ENGRAVERS OLD ENGLISH

#1962 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN ART I
18 industry in art is a nece

#1963 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN AR
24 industry in art is

#1964 CAPS · LOWER CASE · NUMBERS

INDUSTRY
36 industry in

#1965 CAPS · LOWER CASE · NUMBERS

INDUSTR
48 industry

#1966 CAPS · LOWER CASE · NUMBERS

INDUST
60 industr

GOUDY TEXT

#1967 CAPS · LOWER CASE · NUMBERS

INDUSTRY
36 industry in art

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1049 LOWER CASE · NUMBERS

96 indu

#1050 CAPS

INDUST

#1090 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
48 industry i

#1133 CAPS · LOWER CASE · NUMBERS

INDUST
36 indust

#1170 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
48 industry in

#1184 CAPS · LOWER CASE · NUMBERS

INDUST
60 indust

#1232 CAPS · NUMBERS

48 IND

#1435 CAPS

INDUS

#1436 LOWER CASE · NUMBERS

72 indus

#1449 CAPS · LOWER CASE · NUMBERS

INDU
48 in

#1456 CAPS · LOWER CASE · NUMBERS

INDUSTR
36 indust

INSTRUCTIONS FOR ORDERING ....SEE PAGE-32

THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND CUT-OUT PARA-TIPE

#1457 CAPS · LOWER CASE · NUMBERS

INDUSTR
48 industr

#1545 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
36 industry i

#1603 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
72 industry in a

#1683 CAPS · NUMBERS

72 IN

#1684 CAPS · LOWER CASE · NUMBERS

INDUSTRY
36 industr

#1704 CAPS · LOWER CASE · NUMBERS

INDUST
48 indust

#1705 CAPS

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#1758 CAPS · LOWER CASE · NUMBERS

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#1764 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
48 industry in art

#1784 CAPS · LOWER CASE · NUMBERS

INDUSTR
48 industry

#1791 CAPS · LOWER CASE · NUMBERS

INDUST
96 indust

INSTRUCTIONS FOR ORDERING ....SEE PAGE–32

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#1792 CAPS · LOWER CASE · NUMBERS

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#1793 CAPS · LOWER CASE · NUMBERS

INDUSTRI
48 industry i

#1794 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
48 industry in

#1795 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
60 industry in ar

#1796 CAPS · LOWER CASE · NUMBERS

INDUSTRY
60 industry

#1802 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN
48 industry i

#1807 CAPS · LOWER CASE · NUMBERS

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48 industr

#1808 CAPS · LOWER CASE · NUMBERS

INDUSTRY
48 industry

INSTRUCTIONS FOR ORDERING .... SEE PAGE – 32

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#1810 CAPS · LOWER CASE · NUMBERS

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72 industr

#1811 CAPS · LOWER CASE · NUMBERS

INDUSTRY I
48 industry i

#1812 CAPS · LOWER CASE · NUMBERS

INDUSTRY IN A
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#1813 CAPS · LOWER CASE · NUMBERS

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#1814 CAPS · LOWER CASE · NUMBERS

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#1815 CAPS · LOWER CASE · NUMBERS

INDUSTRY
60 industry

#1816 CAPS

INDUST

#1817 LOWER CASE · NUMBERS

120 indu

#1818 CAPS · LOWER CASE · NUMBERS

INDUST
60 industry i

INSTRUCTIONS FOR ORDERING .... SEE PAGE – 32

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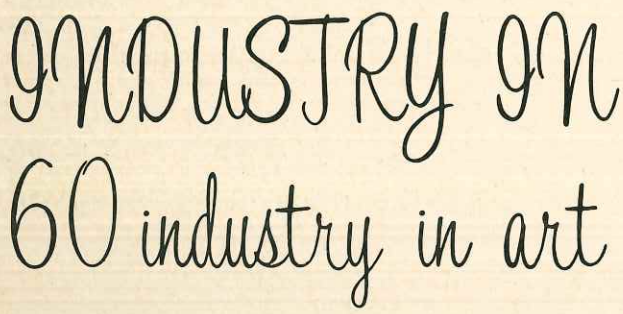
#1851 CAPS · LOWER CASE · NUMBERS

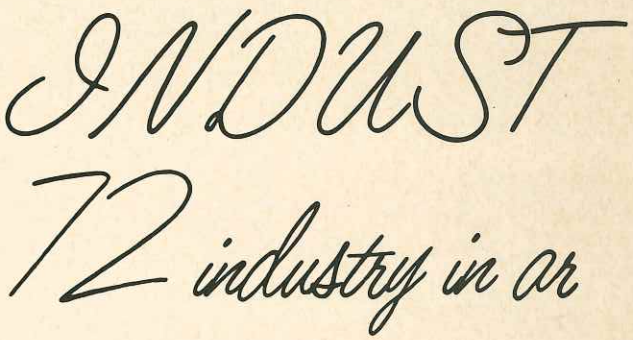
#1852 CAPS · LOWER CASE · NUMBERS

#1863 CAPS · LOWER CASE · NUMBERS

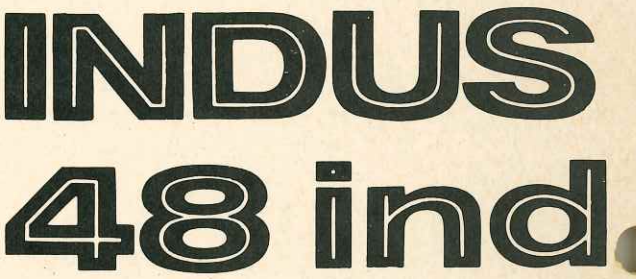
#1903 CAPS · LOWER CASE · NUMBERS



#1904 CAPS · LOWER CASE · NUMBERS



#1946 CAPS · LOWER CASE · NUMBERS



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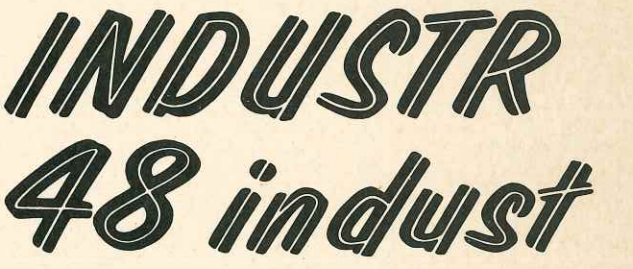

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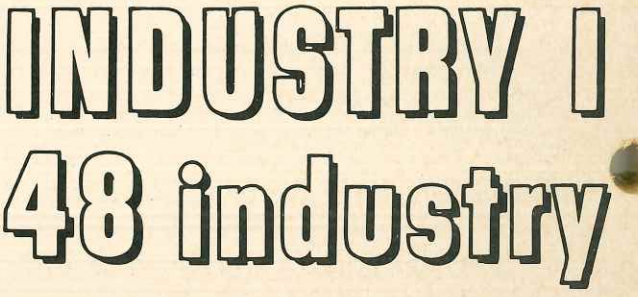

INSTRUCTIONS FOR ORDERING ....SEE PAGE-32

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Beton Open						1935CN		1936CN		1937CN						69
Bodoni Bold			1577	1578		1579		1580	1581	1582C 1583LN						56
Bodoni Ultra Bold			1593	1594		1595		1596	1597	1598C 1599LN						57
Bodoni Ult. Bld. Ext. Cond.			1570	1571		1572		1573	1574	1575C 1576LN						55
Brush Script				1840		1841		1842	1843	1844C 1845LN						64
Bulletin Typewriter			1735	1736		1737										63
Caslon #540			1657	1658		1659		1660	1661	1662C 1663LN						59
Caslon #540 Italic				1666				1667	1668	1669C 1670LN						60
Century Expanded			1606	1607		1608		1609	1610	1611C 1612LN						57
Century Exp. Italic			1623	1624		1625		1626	1627	1628C 1629LN						58
Chisel								1913	1914							68
Commercial Script			1875	1876		1877		1878	1879	1880C 1881LN						66
Comstock				1906												68
Copperplate Gothic Heavy Condensed	1546CN		1547CN	1548CN		1549CN		1550CN	1551CN	1552CN						55
Crawl Modern			1640	1641		1642		1643	1644	1645C 1646LN						58
Dam Casualty				1866		1867		1868	1869							65
Dam Casualty Diag.				1870		1871		1872	1873							66
Dutch Initials								1942C								70
Egyptian Expanded				1831		1832		1833	1834C 1835LN							64
Engravers Old English			1962	1963		1964		1965	1966							71
Folio Bold			1477	1478		1479		1480	1481	1482C 1483LN						52

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PAGE	NAME OF ALPHABET	8, 10 & 12 Point	14 Point	18 Point	24 Point	30 Point	36 Point	42 Point	48 Point	60 Point	72 Point	84 Point	96 Point	120 Point	144 Point	1½"
49	Folio Light			1406	1407		1408		1409	1410	1411C 1412LN					
50	Folio Light Italic			1414	1415		1416		1417	1418	1419C 1420LN					
50	Folio Medium			1423	1424		1425		1426	1427	1428C 1429LN					
51	Folio Medium Extended			1437	1438		1439		1440	1441	1442C 1443LN					
51	Folio Med.Extended Ital.			1460	1461		1462		1463	1464	1465C 1466LN					
60	Fortune Bold			1673	1674		1675		1676	1677	1678C 1679LN					
61	Fortune Extra Bold			1687	1688		1689		1690	1691	1692C 1693LN					
70	Fournier					1947CN										
39	Franklin Gothic			1207	1208		1209		1210	1211C 1212LN	1213C 1214LN	1215C 1216LN				
40	Franklin Gothic Ext. Cond.			1235	1236	1237	1238		1239	1240	1241C 1242LN	1243C 1244LN	1245C 1246LN	1247C 1248L 1249N	1250C 1251L 1252N	
44	Futura Bold	1314	1315	1316	1317		1318		1319	1320	1321C 1322LN					1331L 1332N
45	Futura Bold Italic			1335	1336		1337		1338	1339	1340C 1341LN					
53	Futura Demi Bold	1500		1501	1502	1503	1504	1505	1506	1507	1508C 1509LN	1510C 1511LN	1512C 1513LN	1514C 1515L 1516N	1517C 1518L 1519N	
43	Futura Light			1286	1287		1288		1289	1290	1291C 1292LN					
44	Futura Medium	1300	1301	1302	1303		1304		1305	1306	1307C 1308LN					
68	Gold Rush				1908CN											
70	Goudy Lombardic				1944C		1944C		1944C							
70	Goudy Ornate						1947C									
71	Goudy Text						1967									
63	Greek Alphabets	1742 — 1748														
42	Grotesque #9			1254	1255		1256		1257	1258	1259C 1260LN					
43	Grotesque #9 Italic			1270	1271		1272		1273	1274	1275C 1276LN					

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NAME OF ALPHABET	8, 10 & 12 Point	14 Point	18 Point	24 Point	30 Point	36 Point	42 Point	48 Point	60 Point	72 Point	84 Point	120 Point	144 Point	1″	1½″	PAGE
Grotesque Outline						1917CN		1918CN	1919CN	1920CN						68
Grotesque #216	1349	1350	1351	1352		1353		1354	1355C 1356LN	1357C 1358LN						46
Hand Lettering	On pages 72, 73, 74, 75 and 76															72
Hellenic Wide		1750	1751	1752	1753		1754									63
Jim Crow				1945												70
Legend										1896						67
Lydia Cursive						1890		1891		1893C 1894LN						67
Marble Heart							1908CN									68
Microgramma	1490CN		1491CN	1492CN	1493CN	1494CN		1495CN								52
Murphy Hall Bold				1898		1899		1900	1901							67
News Gothic	1171	1172	1173	1174	1175	1176		1177	1178	1179C 1180LN						37
News Gothic Cond.	1185	1186	1187	1188		1189		1190	1191	1192C 1193LN						38
News Gothic Ext. Cond.			1197	1198		1199		1200	1201	1202C 1203LN						39
Old Bowery					1910CN											68
Orplid				1927CN		1928CN										69
P.T. Barnum								1955								71
Park Avenue						1884										67
Playbill								1958	1959	1960C 1961LN						71
Profil				1930CN		1931CN		1932CN	1933CN							69
Radiant Bold								1556	1557	1558C 1559LN						55
Raleigh Initials								1942C								70
Shadow				1925CN				1925CN								69

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PAGE	NAME OF ALPHABET	8, 10 & 12 Point	14 Point	18 Point	24 Point	30 Point	36 Point	42 Point	48 Point	60 Point	72 Point	84 Point	120 Point	144 Point	1″	1½″
70	Stencil					1951CN				1952CN						
65	Stop							1853								
65	Studio						1855		1856							
63	Stymie Bold			1820	1821		1822		1823	1824	1825C 1826LN					
70	Tango Initials												1943C			
68	Thompson Quillscript				1969		1970		1971							
61	Times Roman Bold			1708	1709		1710		1711	1712	1713C 1714LN					1717C 1718L 1719N
62	Times Roman Bold Italic			1722	1723		1724		1725	1726	1727C 1728LN					
69	Umbra				1923CN				1923CN							
33	Univers 100			1003	1004		1005		1006	1007	1008C 1009LN					
33	Univers 101			1019	1020		1021		1022	1023	1024C 1025LN					
34	Univers 106			1035	1036		1037		1038	1039	1040C 1041LN					
34	Univers 107			1051	1052		1053		1054	1055	1056C 1057LN					
35	Univers 112			1067	1068		1069		1070	1071	1072C 1073LN					
36	Univers 113			1083	1084		1085		1086	1087	1088C 1089LN					
36	Univers 116			1099	1100		1101		1102	1103	1104C 1105LN					
37	Univers 117			1115	1116		1117		1118	1119	1120C 1121LN					
47	Venus Bold Extended			1384	1385		1386		1387	1388	1389C 1390LN				1391C 1392LN	
48	Venus Extra Bold Ext.			1395	1396		1397		1398	1399	1400C 1401LN				1402C 1403LN	
47	Venus Medium Ext.	1365		1367	1368		1369		1370	1371	1372C 1373LN					

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